

Association of Arab Universities

Newsletter

Monthly



اتحاد الجامعات العربية

Association of Arab
Universities

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Arab Higher Education in the Era of Digital Transformation and Innovation



Warm greetings,

It is my pleasure to address you through this periodic bulletin of the Association of Arab Universities, through which we seek to strengthen channels of communication among institutions of higher education across our Arab world, and to promote the exchange of experiences, as well as to highlight leading initiatives and practices that advance education, scientific research, and service to our societies.

Today, digital transformation and innovation in academic and research fields have become essential pillars of global progress, and key foundations for preparing qualified generations capable of engaging with the demands of our time. In this context, Arab universities continue to play a vital role in developing curricula, modernizing learning environments, and enhancing the capabilities of students and researchers in areas such as artificial intelligence, health sciences, engineering, the humanities, and other dynamic fields that contribute to knowledge integration and pathways of development.



Prof. Amr Ezzat Salama
Secretary-General
Association of Arab Universities

The Association of Arab Universities remains committed to supporting these efforts through academic cooperation programs, research networks, scientific exchange, and the expansion of partnerships with regional and international institutions—serving to advance the standing of Arab higher education both regionally and globally.

Our universities are not only centers of learning; they are institutions for shaping individuals and building futures. They are spaces where ideas are developed and solutions are created to elevate our societies and strengthen values of dialogue, knowledge, and responsibility. In this spirit, I call upon all member universities to continue their active engagement in the Association's initiatives, to work collaboratively and creatively, and to contribute to shaping a distinguished Arab higher education system—one that competes globally and produces meaningful knowledge.

We ask Almighty God to guide our steps and bless our efforts for the progress and prosperity of our Arab nation.

With highest respect and appreciation,

Conclusion of the Fifth Conference of Arab-Turkish Presidents' congress in Tunisia and the Issuance of the “Tunis Joint Declaration”



The Fifth Conference of Arab-Turkish Presidents' congress was held in the Republic of Tunisia on October 10–11, 2025, with the participation of more than 100 Arab and Turkish universities, as part of efforts to strengthen academic and scientific cooperation between higher education institutions in the Arab world and the Republic of Türkiye.

The conference was jointly organized by the General Secretariat of the Association of Arab Universities (AAU), the University of Tunis El Manar, the Council of Higher Education of the Republic of Türkiye (YÖK), and the Eurasian Universities Union (EURAS).

The event witnessed high-level participation, led by H.E. Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities; H.E. Prof. Moncef Boukthir, Minister of Higher Education and Scientific Research of the Republic of Tunisia; Prof. Moez Chafra, President of the University of Tunis El Manar; Prof. Erol Özvar, President of the Council of Higher Education of the Republic of Türkiye (YÖK); and Prof. Mustafa Aydın, President of the Eurasian Universities Union (EURAS). The conference was also attended by a large number of university presidents, academic leaders, and experts in higher education and scientific research.

The conference featured scientific sessions and extensive discussions that explored ways to enhance academic partnerships and promote scientific and cultural exchange between universities. Participants also addressed current challenges facing higher education and examined the role of universities in driving digital transformation, sustainability, and innovation.

During the event, more than 150 cooperation agreements were signed between Arab and Turkish universities in areas including scientific research, student and faculty exchange, and joint academic projects—reflecting the depth of academic relations between both sides and their shared commitment to advancing future collaboration.

The conference concluded with the adoption of an important document titled the “Tunis Joint Declaration”, held under the theme: “Transforming Higher Education through Leadership, Innovation, and Regional Integration.”

The declaration was jointly endorsed by the Council of Higher Education of the Republic of Türkiye (YÖK), the Association of Arab Universities (AARU), and the Eurasian Universities Union (EURAS).

It outlined five main pillars:

- **Leadership and Governance:** Enhancing university leadership capacities and developing institutional governance systems.
- **Innovation and Scientific Research:** Establishing joint research and innovation centers in areas such as digital transformation, artificial intelligence, health, and sustainability.
- **Regional Integration:** Supporting academic exchange programs, scholarships, and joint summer schools among universities.
- **Sustainable Development:** Aligning academic cooperation with the United Nations Sustainable Development Goals (SDGs).
- **Implementation and Follow-up Mechanism:** Forming a joint task force representing the three

partner institutions to oversee the implementation and activation of the declaration’s provisions.

At the conclusion of the conference, participants expressed their deep appreciation for the exceptional efforts of the General Secretariat of the Association of Arab Universities, the University of Tunis El Manar, the Council of Higher Education of the Republic of Türkiye, and the Eurasian Universities Union (EURAS) for their excellent organization and warm hospitality.

They reaffirmed the importance of sustaining this constructive academic cooperation, which contributes to the advancement of higher education and strengthens bridges of partnership between Arab and Turkish universities.





The Second International Conference of Universities and Artificial Intelligence Technology – How AI is Reshaping the Future of Higher Education? in Amman



Amman, October 19, 2025 – The two-day International Conference on “Artificial Intelligence in Higher Education”, organized by the Association of Arab Universities (AAU) in partnership with the China Association of Higher Education (CAHE), concluded today in Amman after a series of insightful discussions, keynote lectures, and collaborative dialogues between Arab and Chinese universities.



The conference gathered ministers, university presidents, researchers, experts, and students to explore the growing impact of Artificial Intelligence on higher education, institutional governance, and academic innovation.



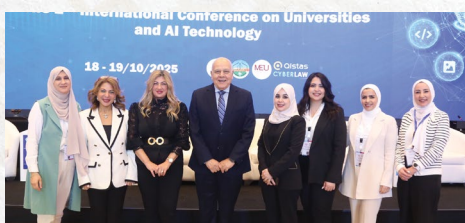
Conference Highlights:

1. 50+ research papers submitted and presented by leading academics and specialists.
2. Participation of over 250 experts and representatives from 15+ Arab and Chinese universities.
3. 4 plenary lectures and 3 interactive panel discussions, along with distinguished sessions
4. addressing governance, innovation, competitiveness, and strategic partnerships in AI.

The conference affirmed that Artificial Intelligence represents a pivotal turning point for the future of higher education. Institutions must transition from being mere consumers of technology to becoming its producers and innovators. Participants and researchers agreed on the necessity of developing national and internal strategies to integrate AI tools into teaching processes across all disciplines, stressing its importance in line with global trends, as well as in scientific research and university administration, with a focus on personalized learning for every student. The conference also emphasized the critical importance of developing the digital and ethical competencies of faculty members and students and ensuring the establishment of strict ethical frameworks for using these technologies to guarantee fairness and transparency in educational outcomes, thereby qualifying graduates for the future job market.







Exploring How Artificial Intelligence is Transforming Higher Education



As part of the Second International Conference on Artificial Intelligence in Higher Education, leading scholars and experts from the Arab world, China, and Europe engaged in thought-provoking lectures and dynamic panel discussions exploring the transformative impact of AI on learning, research, governance, and institutional development.

Inspiring Lectures and Insights

Distinguished speakers presented diverse perspectives on how Artificial Intelligence is redefining higher education ecosystems worldwide:

Prof. XU Hao, Director of Jilin University Library and Professor at the College of Computer Science and Technology, delivered an insightful lecture on how AI is reshaping academic research and higher education. He highlighted key global trends in AI-driven learning and discussed how Jilin University is pioneering personalized, self-directed, and research-oriented educational models. Prof. Xu emphasized that the future of universities lies in integrating AI across academic and administrative systems to drive innovation and excellence.

Prof. Hamad Odhabi, Abu Dhabi University, shared forward-looking insights on enhancing educational quality and efficiency through AI. He introduced the VIBE Coding framework, a transformative model enabling universities to embed AI within their processes to create tangible value for students, faculty, and the wider community. Prof. Odhabi underscored that adopting AI is fundamental for fostering innovation and sustainability in higher education.

Prof. Jorge Marx Gomez, University of Oldenburg, Germany, addressed the intersection of Sustainability and AI in Education, emphasizing the importance of aligning technological advancement with environmental and social responsibility.

Prof. Mouna Abdelaal, Ain Shams University, Egypt, explored AI for Quality and Teaching Excellence, highlighting best practices and strategies to leverage AI in achieving continuous academic improvement.

Together, these lectures shed light on the critical role of Artificial Intelligence in shaping the universities of the future—smarter, more adaptive, and globally competitive.



Engaging Panel Discussions

Complementing the keynote lectures, a series of high-level panel discussions brought together academic leaders and experts to explore how AI is redefining higher education systems and partnerships:

Panel Discussion 1 – AI and Institutional Transformation: Governance, Innovation, and Global Competitiveness Moderated by Prof. Anas Al-Soud, Executive Director of the Association of Arab Universities (AAU), this session featured distinguished speakers from Jordan, the UAE, Egypt, and China. Discussions focused on integrating AI into governance models, promoting data-driven decision-making, and fostering innovation to strengthen institutional agility and competitiveness.

Panel Discussion 2 – How AI is Reshaping the Future of Higher Education Moderated by Prof. Walid Salameh, Senior Consultant at AAU, this discussion examined AI's role in transforming teaching and learning, emphasizing digital skills, ethical frameworks, and collaborative initiatives between Arab and Chinese universities to build future-ready education systems.

Panel Discussion 3 – Building a Shared Future: Strategic Partnerships between Arab and Chinese Universities in AI Moderated by Dr. Ma Song, the session focused on enhancing academic cooperation, joint research, and digital transformation strategies. Experts emphasized the importance of developing sustainable Arab–Chinese partnerships to advance AI-driven innovation and excellence.

Collectively, these lectures and discussions underscored that Artificial Intelligence is not merely a technological advancement but a strategic enabler of innovation, transparency, and global collaboration—driving higher education toward a more intelligent and inclusive future.

الجمعية العربية للدراسات والبحوث
The 2 International Conference on Universities and AI Technology

Panel Discussion 1

الجمعية العربية للدراسات والبحوث
The 2 International Conference on Universities and AI Technology

Panel Discussion 2

الجمعية العربية للدراسات والبحوث
The 2 International Conference on Universities and AI Technology

Panel Discussion 3

China–Arab Universities 10+10 Cooperation Program Annual Meeting Held in Amman



Amman, Jordan – October 18, 2025 The Association of Arab Universities (AAU), in cooperation with the China Association of Higher Education (CAHE), organized the annual meeting of the China–Arab Universities 10+10 Cooperation Program in Amman, Jordan. The gathering brought together presidents and representatives from leading Arab and Chinese universities to review the progress achieved under the 10+10 initiative and to explore new avenues for collaboration in research, innovation, and student mobility.

The opening session featured welcoming remarks by H.E. Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities; Prof. Li Jiajun, Vice Chairman of the China Association of Higher Education; and H.E. Gong Anmin, Chargé d’Affaires of the Chinese Embassy in Jordan.

In his address, Prof. Salama highlighted the growing success of the 10+10 Cooperation Program, describing it as “a bridge of mutual learning, innovation, and friendship between two ancient civilizations.” He commended the tangible outcomes of the program, including joint research in sustainable energy, student exchange programs, and the co-development of academic and scientific projects in key fields such as artificial intelligence, green technology, and cultural studies.





Prof. Salama also called upon universities from both sides to strengthen collaboration through joint research clusters, enhance the quality of academic exchanges, and expand mobility programs that promote cultural understanding and intellectual exchange.

The meeting included detailed progress reports from both secretariats of the China–Arab Consortium of Universities Exchange Mechanism - presented by Dr. Ma Sang from Shanghai International Studies University (Chinese Secretariat) and Ms. Lina Albitar from AARU.

The program also featured the announcement of several new cooperation initiatives, including joint projects in economic, trade, and investment fields, as well as information and communication technology. Additionally, the Digital Education Platform (International Edition) was presented, followed by the official launch of the Consortium’s website and logo, which aim to enhance digital connectivity and facilitate institutional cooperation.

The China-Arab Universities 10+10 Cooperation Program continues to serve as a cornerstone for fostering mutual understanding, innovation, and progress in higher



Preparatory Meeting at the Iraqi Ministry of Higher Education to Discuss Implementation Plans for the "Arab Higher Education Area" Initiative



On Monday and Tuesday, October 7–8, 2025, a preparatory meeting was held at the headquarters of the Ministry of Higher Education and Scientific Research of the Republic of Iraq to discuss the implementation plans for launching the "Arab Higher Education Area" initiative. The initiative is led by the Iraqi Ministry of Higher Education and Scientific Research, the Association of Arab Universities (AAU), and the Arab Organization for Education, Culture and Science (ALECSO). It aims to enhance mutual recognition of academic degrees among Arab countries, facilitate academic mobility for students and faculty members, and improve the quality of higher education across the Arab world.



The meeting included representatives from the Iraqi Ministry of Higher Education and Scientific Research, headed by Prof. Dr. Bahaa Ansaf, President of the University of Baghdad, and Dr. Hazem Baqer Tahir, Director General of the Department of Scholarships and Cultural Relations; a delegation from the Association of Arab Universities, led by Prof. Dr. Anas Ratib Alsoud, Executive Director of the Association, accompanied by Prof. Dr. Walid Salameh, Advisor to the Association, and Mr. Ahmad Atwa, Financial Director; and a delegation from ALECSO, headed by Prof. Dr. Mohammad Abu Darwish, Director of the Department of Science and Scientific Research.

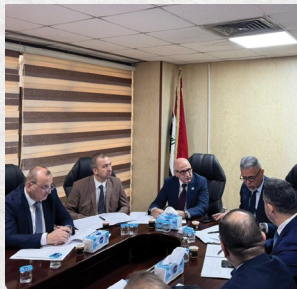
During the meeting, Dr. Anas Alsoud presented the vision of H.E. Prof. Dr. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, regarding the structure and objectives of this Arab initiative launched by the Iraqi Ministry of Higher Education and adopted by the Council of Arab Ministers of Higher Education.



Prof. Dr. Walid Salameh delivered a detailed presentation outlining the initiative's goals, expected outcomes, and potential implementation challenges. Participants discussed practical proposals and mechanisms to ensure the initiative's success and the achievement of its objectives.

At the conclusion of the meetings, participants agreed on several next-phase implementation steps, including that the Association of Arab Universities will select a group of Arab universities to participate in the pilot phase of the initiative. The initiative is scheduled to be formally presented during the meeting of the Arab Ministers of Higher Education in December 2025, as part of the 20th session of the Conference, in preparation for its official launch as one of the most significant joint Arab initiatives in advancing higher education and regional integration.

The Association of Arab Universities reaffirmed the importance of joint cooperation and coordination among all Arab stakeholders in higher education to ensure the initiative's success and realize its vision of establishing a unified Arab Higher Education Area—one that strengthens academic quality, supports scientific and student mobility, and enhances integration among Arab higher-education institutions.



Association of Arab Universities and the Egyptian Ministry of Higher Education Explore the Activation of the “ Egyptian Knowledge Bank-International” Agreement to Serve Arab Universities



Cairo – Monday, October 13, 2025

His Excellency Professor Mohamed Ayman Ashour, Minister of Higher Education and Scientific Research of Egypt, met today at the Ministry's headquarters with His Excellency Professor Amr Ezzat Salama, Secretary-General of the Association of Arab Universities. The meeting was attended by Professor Anas Rateb Al-Soud, Executive Director of the Association, Ms. Lina Al-Bitar, Director of the General Administration, and from the Egyptian Knowledge Bank, Dr. Gina Al-Feki, General Supervisor, and Eng. Majed Al-Sadeq, Secretary-General. The discussion focused on mechanisms for implementing the “ Egyptian Knowledge Bank-International” agreement and expanding its services to benefit Arab universities.

During the meeting, the two sides reviewed ways to provide access to scientific content, databases, and digital educational resources through the Knowledge Bank for students, faculty members, and researchers in Arab universities. The initiative aims to enhance access to and exchange of knowledge while improving the quality of education and scientific research in the region.



The meeting also included agreement on an implementation roadmap outlining clear technical and timeline phases to integrate the Egyptian Knowledge Bank platforms with those of Arab universities. It further addressed the preparation of a specialized training program for the technical teams responsible for the project to optimize the use of the Bank's resources and analytical tools. Additionally, the discussion covered mechanisms for gradual expansion to include advanced services such as citation analytics, program evaluation support, and assistance for digital transformation initiatives in universities.

Both parties emphasized the importance of unifying Arab efforts to leverage Egypt's robust knowledge infrastructure and to extend the successful Egyptian Knowledge Bank model to a broader regional scope in alignment with the priorities of higher education and scientific research in the Arab world.

The joint working team will continue to hold periodic meetings in the coming weeks to finalize the technical and legal aspects of the collaboration.

Association of Arab Universities Organizes Specialized Training on "Introduction to ABET Accreditation" in Iraq



Baghdad, Republic of Iraq – October 9, 2025 – The Association of Arab Universities, in cooperation with the Ministry of Higher Education and Scientific Research of the Republic of Iraq, organized a specialized training course titled "Introduction to ABET Accreditation", hosted by Al-Shaab University over two days, with the participation of 124 academics and specialists from various Iraqi universities.



The course was delivered by Prof. Waleed Salameh, Advisor to the Secretary-General of the Association of Arab Universities and an expert in academic accreditation (ABET), and Prof. Ammar Al-Rashdan, a distinguished expert in quality assurance and academic accreditation with extensive academic,



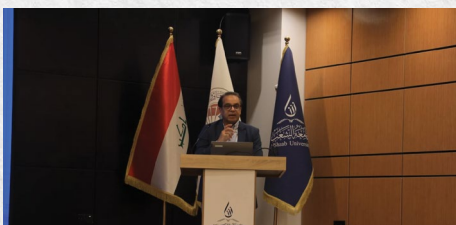
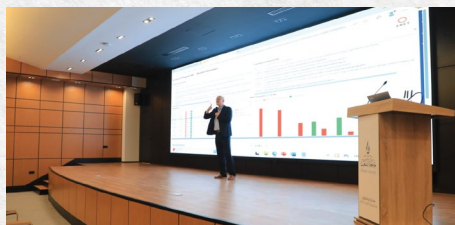
administrative, and industrial experience in the United Kingdom, the Middle East and North Africa, and Jordan.



The training aimed to :

1. Understand the fundamentals of Quality Assurance (QA), accreditation, and the National Qualifications Framework (NQF).
2. Recognize sustainable QA procedures, data management practices, and common challenges and opportunities in accreditation.
3. Familiarize themselves with ABET criteria, requirements, and the role of the Computing Accreditation Commission (CAC) and Engineering Accreditation Commission (EAC).
4. Analyze lessons learned from previous ABET experiences and apply them to their own institutional context.
5. Develop skills in student outcome assessment using ADAMS, with emphasis on data reuse and transforming data into actionable information.
6. Explore future directions in QA, including the integration of Artificial Intelligence (AI).
7. Appreciate QA as an institutional culture and collective responsibility for continuous improvement.

This initiative reflects the Association of Arab Universities' commitment to enhancing the capabilities of Arab universities in quality assurance and academic accreditation and to supporting the continuous development and improvement of higher education institutions, strengthening their competitiveness at regional and international levels.



AARU Secretary-General Participates in the GRC Regional Meeting on Equity-Based Science, Technology, and Innovation



Cairo, Egypt – October 14–15, 2025

Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AARU), participated in the Global Research Council (GRC) Regional Meeting for the Middle East and North Africa, held under the theme “Equity-Based Science, Technology and Innovation for Inclusive Human Development and Global Sustainability.”

The meeting was hosted by the Academy of Scientific Research and Technology (ASRT), Egypt, in cooperation with the King Abdulaziz City for Science and Technology (KACST), Saudi Arabia, and the Kuwait Foundation for the Advancement of Sciences (KFAS), with the participation of high-level representatives from regional and international research councils, universities, and innovation bodies.

During the session titled “Research for Sustainable Communities,” Prof. Salama delivered a keynote address highlighting the essential role of scientific research and higher education in advancing sustainability and community resilience across the Arab region.

He emphasized that achieving sustainable development requires linking research with local community priorities, ensuring equity and inclusion in science policy, and fostering interdisciplinary collaboration to address pressing challenges such as climate change, rapid urbanization, and resource scarcity.

Prof. Salama also showcased Egypt's national experience in research for sustainable communities, presenting successful models such as the "Haya Karima" (Decent Life) Initiative-a flagship program for rural development that integrates research, innovation, and social empowerment.

The two-day meeting gathered experts and policymakers from Egypt, Saudi Arabia, Kuwait, Qatar, Oman, and other countries to discuss key issues including inclusive open science, artificial intelligence for sustainability, equality and diversity in research, and responsible research assessment.

In his remarks, Prof. Salama reaffirmed the commitment of the Association of Arab Universities to promoting scientific collaboration, enhancing research partnerships, and empowering universities as engines of innovation and sustainable development throughout the Arab world.



Secretary-General of the Association of Arab Universities Participates in the Celebration Honoring Dr. Khaled El-Anany at Helwan University



H.E. Dr. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), participated in the celebration organized by Helwan University to honor Prof. Dr. Khaled El-Anany on the occasion of his election by UNESCO's Executive Board as Director-General of the Organization.



The ceremony was attended by H.E. Dr. Ayman Ashour, Minister of Higher Education and Scientific Research; H.E. Dr. Ashraf Sobhy, Minister of Youth and Sports; H.E. Mr. Mohamed Abdel Latif, Minister of Education and Technical Education; H.E. Dr. Ahmed Fouad Henawy, Minister of Culture; and Prof. Dr. El-Sayed Kandil, President of Helwan University, along with a number of distinguished academic leaders.

During the event, Dr. Salama expressed his great pride in this outstanding achievement, describing it as an honor for Egypt and the Arab world. He affirmed his confidence in Dr. El-Anany's ability to lead UNESCO with excellence and vision, given his distinguished academic and cultural background that reflects Egypt's deep-rooted civilization and scholarly legacy.

Dr. Salama concluded by extending his heartfelt congratulations to Dr. Khaled El-Anany, wishing him every success in his new international mission, and reaffirming

the full support of the Association of Arab Universities for his endeavors in serving education, culture, and knowledge worldwide.



Preparatory Meeting for hosting the 2nd India–Arab Universities Presidents’ Conference at Ajman University



جامعة عجمان
AJMAN UNIVERSITY



On Friday morning, His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, accompanied by Prof. Anas Ratib Alsoud, Executive Director of the Association, and Ms. Lina Albitar, Director of General Administration, paid an official visit to Ajman University.

They were warmly received by Prof. Karim Seghir, Chancellor of Ajman University, and his distinguished leadership team. The meeting came as part of the preparations for the 2nd India–Arab Universities Presidents’ Conference, which will be hosted by Ajman University in the United Arab Emirates on 11–12 February 2026.

This conference represents a significant milestone in the journey of academic cooperation, jointly organized by the Association of Arab Universities, the General Secretariat of the League of Arab States, the Ministry of External Affairs of India, the University Grants Commission (UGC), and the Association of Indian Universities (AIU). It aims to build on the

momentum of the first edition held earlier this year in New Delhi and to further strengthen collaboration between higher education institutions across the Arab world and India.

H.E. Prof. Salama expressed his gratitude and appreciation to Prof. Karim Seghir for his visionary leadership and continued support, and to Ajman University for its pioneering role in building a bridge between Arab and Indian higher education through this important initiative.

The Association looks forward to another landmark academic gathering that will further strengthen academic, cultural, and research ties between the two regions.

Official Visit to the University of Sharjah in Preparation for Hosting the 58th General Conference of the Association of Arab Universities in 2026



Laying the Groundwork for the 58th AArU General Conference in Sharjah.

This morning, His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AARU), accompanied by Prof. Anas Ratib Alsoud, Executive Director of the Association, and Ms. Lina Albitar, Director of the General Administration, paid an official visit to the University of Sharjah.



They were warmly received by Prof. Esam Agamy, Chancellor of the University, and Prof. Hussein Mehdi, Vice Chancellor for Academic Affairs.

The visit came as part of the preparations for hosting the 58th General Conference of the Association of Arab Universities, which will be held at the University of Sharjah in April 2026.

During the meeting, the parties discussed the organizational framework, main themes, and strategic partnerships that will make this conference a landmark event in the advancement of Arab higher education.

Prof. Esam Agamy reaffirmed the university's strong commitment to ensuring the success of this distinguished regional academic gathering.



Participation of the Secretary-General in the Conference on "Innovation and Communicative Creativity in the Era of Technological Advancement"



His Excellency Professor Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), participated in the opening ceremony of the conference "Innovation and Communicative Creativity in the Era of Technological Advancement", organized by October 6 University in the Arab Republic of Egypt, in collaboration with the Arab-U.S. Association for Communication Educators. The event brought together a distinguished group of prominent academic and media figures from Egypt and the Arab world.

In his address, His Excellency emphasized that the Association of Arab Universities places supporting development and innovation in education, media, and scientific research at the core of its mission. He pointed out that the world is witnessing an unprecedented digital revolution in communication and media, making communicative innovation a necessity rather than a choice. He further highlighted that artificial intelligence has become a fundamental pillar of modern media, noting that more than three-quarters of newsrooms worldwide now rely on it, despite the ethical challenges it presents.

The Secretary-General also called for the formulation of an Arab Charter on Digital Media Ethics that balances freedom of expression with social responsibility. He praised the efforts of Arab and Egyptian universities in promoting digital media education and launching advanced programs in artificial intelligence and communicative innovation.

The participation of the Association of Arab Universities in this event reflects its ongoing commitment to supporting joint academic and media initiatives, encouraging Arab universities to exchange expertise and actively engage in international academic forums, reaffirming the Union's role in strengthening the position of Arab higher education on the global stage.



Association of Arab Universities Participates in the Arab Region Research Cooperation Forum



Amman – October 26–27, 2025

Professor Anas Ratib Alsoud, Executive Director of the Association of Arab Universities (AAU), participated in the Arab Region Research Cooperation Forum, held in Amman, Jordan, with wide participation from representatives of Arab national research councils, funding agencies, and regional and international organizations concerned with research and innovation.

The forum was organized by the Federation of Arab Scientific Research Councils and the Arab Council for the Social Sciences, and hosted by the Higher Council for Science and Technology in the Hashemite Kingdom of Jordan, with the participation of the International Development Research Centre (IDRC) of Canada. The discussions focused on key themes related to enhancing Arab research collaboration, funding applied research, science diplomacy, conducting research in times of crisis, and advancing open science.

In his opening remarks, Professor Alsoud emphasized the commitment of the Association of Arab Universities, under the leadership of His Excellency Professor Amr Ezzat Salama, Secretary-General of AAU, to supporting applied scientific research and strengthening Arab integration in this vital field. He highlighted the strategic partnership between AAU and the Federation of Arab Scientific Research Councils, noting that the Association seeks through its initiatives to build effective regional partnerships that link Arab universities with research centers and industry, and to translate research outcomes into practical solutions contributing to sustainable development.



Professor Alsoud also called for the establishment of an Arab fund for applied scientific research, the promotion of researcher exchange among Arab countries, and the development of governance and funding frameworks to ensure the sustainability of scientific cooperation and its tangible impact on societies across the region.

As part of the forum's activities, Professor Walid Salameh, Advisor to AArU, participated in a panel discussion on "Science Diplomacy and Open Science." The session addressed the importance of leveraging science diplomacy as a tool to strengthen regional and international collaboration in research and innovation, and the role of open science in promoting free access to knowledge and accelerating the exchange of research outcomes. He stressed that the Association of Arab Universities is working to establish a shared Arab framework for scientific research based on openness, collaboration, and the practical application of research outcomes, through key initiatives such as specialized Arab research networks, joint digital platforms, and researcher exchange programs among member universities.

The forum concluded with practical recommendations aimed at enhancing Arab coordination in scientific research and opening new horizons for regional and international partnerships.



Participation of His Excellency the Secretary-General in the 10th Anniversary Celebration of the Doha Institute for Graduate Studies – 27 October 2025



His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, participated in the celebration marking the 10th anniversary of the establishment of the Doha Institute for Graduate Studies in the State of Qatar. In his remarks, His Excellency extended sincere congratulations to the Institute's administration, faculty, and students, emphasizing that this occasion represents an important opportunity to reflect on the future of graduate studies in the Arab world and the means to keep pace with the rapid global transformations in education and scientific research.

His Excellency highlighted that the Arab region possesses the necessary capabilities to emerge as a regional hub for scientific and research excellence. He reviewed the efforts of the Association of Arab Universities in building a unified Arab higher education space and in strengthening academic partnerships and cooperation among universities through joint programs and initiatives. He also underscored the importance of linking scientific research to societal needs and public policy-making, as well as developing governance and quality assurance systems, including ongoing work toward an Arab Charter on the Use of Artificial Intelligence in Higher Education.

In conclusion, Prof. Salama affirmed that Arab universities possess the expertise and potential to act as drivers of innovation and development. He called for expanding scientific partnerships and developing joint initiatives to advance the system of graduate studies and scientific research across the Arab world.

The participation of the Association of Arab Universities in this important academic event reaffirms its continued commitment to supporting high-impact academic initiatives among member universities and strengthening research cooperation with regional and international institutions, thereby contributing to the development of educational and research environments capable of keeping pace with global change.

Signing of a Letter of Intent between the Association of Arab Universities and UNESCO Regional Office – Doha to Promote Sustainable Education and Green Cities



His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, and Mr. Salah Khaled, Director of the UNESCO Regional Office for the Gulf States and Yemen – Doha (UDO), signed a Letter of Intent to develop the Green Univer-CITY Project, aimed at supporting sustainable education and enhancing the role of universities as environmentally friendly institutions.



The project aligns with the Association's commitment to green universities and reducing the carbon footprint of academic institutions. It seeks to strengthen partnerships between universities and the private sector in the transition toward sustainable educational institutions and cities, while generating and disseminating knowledge on green universities and cities through research, seminars, and conferences, in addition to organizing site visits and experience-sharing meetings.

His Excellency the Secretary-General emphasized that this cooperation reflects the Association of Arab Universities' ongoing commitment to Arab communities, by developing sustainable educational and research environments that foster innovation and support the achievement of the Sustainable Development Goals (SDGs), particularly SDG 4 – Quality Education and SDG 11 – Sustainable Cities and Communities.



The project also serves as a platform to leverage international technical expertise through UNESCO, ensuring the transfer of global best practices in sustainability and environmental governance, while empowering Arab universities to play a pivotal role in advancing sustainable development and serving communities at the regional level.

The Association of Arab Universities Concludes a Workshop on the Internationalization of Higher Education Institutions - in Amman



October 2025

The Association of Arab Universities (AAU) successfully concluded a two-day intensive workshop (October 15–16, 2025) on “Internationalization of Higher Education Institutions.” The workshop, held at the Rotana Hotel in Amman, targeted a group of staff members from the Iraqi Ministry of Higher Education and Scientific Research as well as international relations officers from several Iraqi universities, with around 25 participants in attendance.

Objectives and Themes of the Workshop

The workshop primarily focused on deepening participants’ understanding of the key concepts related to the internationalization and globalization of higher education institutions. The core themes included a detailed overview of international cooperation mechanisms, with special emphasis on Erasmus+ projects and academic exchange programs for students and faculty members, aiming to enhance the participation of Iraqi universities in such global initiatives.

Trainers and Practical Sessions

The workshop featured a distinguished group of experts and specialists, including:

- Prof. Dr. Walid Salameh, Advisor to the Association of Arab Universities.
- Prof. Dr. Ahmad Abu Al-Hajja, Director of the Erasmus+ Office in Amman.
- Eng. Asma Al-Smadi, Erasmus+ Office in Amman.

The program included hands-on training on developing and submitting international project proposals to the European Union, allowing participants to apply the theoretical concepts learned in practical contexts.

Participants' Feedback

At the conclusion of the workshop, participants unanimously emphasized the significance of the training, noting that it provided them with essential tools and knowledge to strengthen their universities' international standing. They expressed their appreciation for the workshop's valuable outcomes and its anticipated impact on advancing internationalization strategies within their institutions.

This workshop reflects the Association of Arab Universities' commitment to supporting the development of higher education in the Arab region and elevating it to global standards through providing high-quality training opportunities for academic and administrative professionals.



AARU Executive Director Chairs the Roundtable Meeting of University Presidents at the QS Arab Forum 2025



AARU Executive Director Chairs the Roundtable Meeting of University Presidents at the QS Arab Forum 2025

The Association of Arab Universities (AARU) participated in the QS Arab Forum 2025, held in the Sultanate of Oman under the theme “The Road Ahead: Charting the Arab Region’s Next Chapter”, organized by QS and graciously hosted by the Ministry of Higher Education, Research, and Innovation and Sultan Qaboos University.

The Association was represented by Prof. Anas Ratib Alsoud, Executive Director of AARU, who chaired the Presidents’ Roundtable Session, with the participation of a distinguished group of Arab university leaders. The session addressed key issues and future challenges facing higher education in the Arab region.



Prof. Alsoud co-chaired the session alongside Mr. Ben Sowter, Senior Vice President of QS, and in the presence of Dr. Ashwin Fernandes, Executive Director for Africa, Middle East, and South Asia at QS.

Participants discussed a range of topics, including mechanisms to strengthen Arab collaboration in innovation, scientific research, and artificial intelligence, aligning academic programs with future labor market needs, and building sustainable international partnerships that enhance the global presence of Arab universities.

The forum forms part of a broader series of initiatives aimed at enhancing integration and cooperation between Arab and global universities, contributing to the advancement of higher education and scientific research across the region.



Association of Arab Universities Participates in QS Arab Forum 2025 in Muscat



Prof. Anas Ratib AlSoud, Executive Director of the Association of Arab Universities was honored to participate in the Closing Ceremony of the QS Quacquarelli Symonds Arab Forum 2025, hosted by Sultan Qaboos University in Muscat, under the patronage of H.E. Dr. Rahma bint Ibrahim Al Mahrooqi, Minister of Higher Education, Research and Innovation of the Sultanate of Oman. The event was attended by H.H. Sheikh Dr. Fahad Al Julanda Al Said, President of Sultan Qaboos University, Ben Sowter, Senior Vice President of QS, and Dr. Ashwin Fernandes, Executive Director of QS.

Prof. Anas Ratib AlSoud, delivered a speech on behalf of the Association, extending congratulations to all Arab universities recognized in the QS rankings and commending their achievements in academic and research performance. He emphasized that rankings should be used as a tool for development and continuous improvement, directly impacting the quality of education and research in the Arab world.

The forum brought together university leaders, policymakers, and higher education experts from across the Arab region and beyond, fostering discussions on academic excellence, innovation, and collaboration, highlighting the growing role of Arab universities in shaping the global higher education landscape.

The Association of Arab Universities extends its sincere appreciation to QS, represented by Dr. Ashwin Fernandes, for their continuous support of Arab universities, to Sultan Qaboos University for their generous hospitality, and to the Sultanate of Oman, its leadership, and its people.



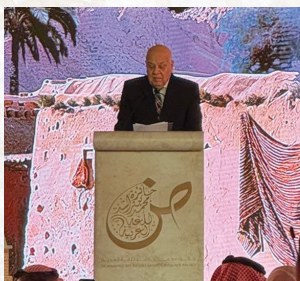
The Secretary-General of the Association of Arab Universities Participates in the 11th International Conference on the Arabic Language and the Mohamed bin Rashid Arabic Language Award in Dubai



Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, participated in the 11th International Conference on the Arabic Language, held from 22 to 24 October 2025, in Dubai, United Arab Emirates, which also hosted the presentation of the Mohamed bin Rashid Arabic Language Award.

In his speech at the conference, the Secretary-General praised the patronage of His Highness Sheikh Mohamed bin Rashid Al Maktoum, Vice President of the UAE, Prime Minister, and Ruler of Dubai, as well as his continuous support for Arabic language initiatives. He highlighted that the Mohamed bin Rashid Award has become the largest and most prestigious award in the history of the Arabic language, recognizing the outstanding contributions of individuals and institutions in serving the language. He also commended Dubai's role as a global example in leveraging technology to support cultural and linguistic identity in the digital era.

The Secretary-General emphasized that the Arabic language has, throughout the centuries, been a vessel of thought, science, and human creativity, contributing to the transmission of knowledge in medicine, chemistry, astronomy, engineering, and philosophy to the world. Today, more than 470 million people speak Arabic, it is the official language of 22 countries, the language of worship for nearly two billion Muslims, and is taught in over 1,900 universities worldwide, including Harvard, Oxford, and the Sorbonne, reflecting its growing cultural and intellectual significance globally.



He also addressed the challenges facing Arabic in the digital era, including limited support from artificial intelligence systems, the small share of Arabic content online compared to other languages, the gap between Modern Standard Arabic and local dialects, weak Arabization and translation policies, and the need for better coordination among academic institutions and language academies.

The Secretary-General stressed that promoting the Arabic language is a shared responsibility among universities, governments, and the private sector. He called for the adoption of national and regional policies to develop scientific and technical content in Arabic, the establishment of specialized centers for Arabic language computing, expansion of translation and Arabization efforts, and enrichment of Arabic digital content to reach 10% of global online content in the coming years.

He praised the central role of Arab universities in protecting the language, Arabizing scientific knowledge, standardizing terminology, training academic and research staff, and encouraging scientific publishing in Arabic. He emphasized that honoring the winners of the Mohamed bin Rashid Award recognizes all those dedicated to preserving and revitalizing the Arabic language as a living, evolving medium capable of meeting the demands of the modern era.

From the Association of Arab Universities, the following attended the conference:

- Prof. Anas Al-Saud – Executive Director of the Association
- Ms. Lina Al-Bitar – Director of the General Administration

In conclusion, the Secretary-General extended his congratulations and appreciation to the United Arab Emirates, its leadership, government, and people, to His Highness Sheikh Mohamed bin Rashid Al Maktoum, to the International Council for the Arabic Language for its distinguished efforts, and to all attendees and innovators striving to keep the Arabic language a language of science, life, identity, and progress.

Association of Arab Universities Participates in the 9th International Conference on Electronic Publishing at the University of Jordan



Association of Arab Universities Participates in the 9th International Conference on Electronic Publishing at the University of Jordan

Professor Anas Ratib Alsoud, Executive Director of the Association of Arab Universities (AAU), took part in the 9th International Conference on Electronic Publishing, which commenced today in Amman, Jordan. The conference is organized by the Library of the University of Jordan, in cooperation with the Arab Federation for Libraries and Information (AFLI), under the theme: “The Interconnection between Knowledge Capital, Human Capital, and Generative Artificial Intelligence in Higher Education Institutions”, and held under the patronage of His Excellency Prof. Nathir Obeidat, President of the University of Jordan.

Dr. Alsoud emphasized that the participation of the Association reflects its belief in the pivotal role played by Arab higher education institutions in building knowledge capital and embracing digital transformation and generative artificial intelligence in advancing education and scientific research. He noted that His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, consistently underscores the importance of strengthening partnerships among university associations, libraries, and information centers to promote open knowledge access and ensure the sustainability of Arab scientific research.

Dr. Alsoud also highlighted that the conference chair, Dr. Mujahid Thenibat, heads one of the Association’s affiliated institutions, the Arab Thesis and Dissertation Depository Center, hosted by the University of Jordan.

The conference brought together a distinguished group of academics and experts from Jordan, Saudi Arabia, Egypt, Syria, Tunisia, Oman, the United Kingdom, and France, and featured scientific sessions, specialized workshops, and a technology exhibition showcasing the latest digital applications in libraries and higher education.

The event serves as an important scientific platform for discussing the future of knowledge in the era of technological transformation, and for reinforcing the integration between artificial intelligence and human capital across Arab and global universities.

Strengthening AArU Collaboration with Elsevier



Prof. Anas Ratib Alsoud, the executive director of the Association of Arab Universities have met today with Mohamed Amir, Senior Regional Manager for Research Intelligence at Elsevier, to review the ongoing partnership between Elsevier and the Association of Arab Universities (AArU) and to explore practical solutions that serve Arab universities.

The discussion focused on how data-driven tools and capacity-building can help member institutions:

- Enhance research visibility and global impact
- Benchmark performance to inform strategy and rankings
- Build research management capabilities and integrity practices
- Support open science, SDG-aligned research, and knowledge transfer

The meeting also explored joint initiatives such as a regional benchmarking dashboard, a training series for VPs for Research, librarians, and IR offices, and pilot projects to improve data integration and institutional repositories.

AArU is grateful to Elsevier team for their constructive engagement. We look forward to translating these ideas into programs that deliver measurable value for our member universities. The meeting was attended by Dr Najem Alissawi, Manager of Studies and Research, and Mr. Ahmad Attwa, financial manager at AArU.



Conclusion of the “Arab Toxicology Competition” in Riyadh with Broad Participation and the Presence of the Secretary-General of the Association of Arab Universities



The “Arab Toxicology Competition” concluded in Riyadh, held as part of the 6th International Conference on Pharmacy and Toxicology, in the presence of Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), alongside a distinguished group of academic and scientific leaders, faculty members, and students from colleges of pharmacy, medicine, and nursing across the Arab world.

This year’s competition witnessed a remarkable level of participation, with 65 Arab universities applying to take part, and 27 qualified teams representing 12 Arab countries competing in the final rounds.

The event also featured the “Posters Competition” for students, which aimed to enhance scientific communication skills, promote health awareness, and transform toxicological and pharmaceutical concepts into simplified and impactful visual content.

In his address at the closing ceremony, the Secretary-General emphasized that such initiatives embody the spirit of innovation, excellence, and constructive scientific competition among students in the Arab world. He noted that toxicology has become a cornerstone in protecting public health, ensuring the safe use of medicines, and reducing environmental and chemical risks. His Excellency also expressed his appreciation to the participating universities for their high academic and professional standards in student preparation.





As for the results, the University of Jordan team was crowned the first-place winner of the “Arab Toxicology Competition”, in recognition of their outstanding scientific performance and teamwork.

The Association of Arab Universities was represented at the event by: Ms. Lina Al-Bitar, Director of the General Administration, Ms. Dina Abu Razek, Activities Coordinator and Mr. Ziad Amara, Director of the Office of the Secretary-General.

Prof. Amr Ezzat Salama further highlighted that the Association of Arab Universities will continue to support programs and initiatives that enhance health education, scientific research, and student leadership, while strengthening international partnerships and developing training, research, and innovation programs in health sciences, in a way that serves and advances higher education systems across the Arab world.



A Delegation from the Smart University College for Modern Education in Palestine Visits the General Secretariat of the Association of Arab Universities



The General Secretariat of the Association of Arab Universities (AARU) in Amman received a delegation from the Smart University College for Modern Education in Palestine, headed by Prof. Dr. Asia Al-Qawasmi, with the aim of strengthening academic cooperation and exploring partnership opportunities in modern education and smart learning.

During the meeting, the two sides discussed avenues for collaboration in academic training, exchange of expertise, participation in conferences, and joint projects organized by the Association. They also emphasized the importance of keeping pace with rapid developments in digital education and artificial intelligence, as well as the role of higher education institutions in fostering innovation and developing students' skills in alignment with global trends.

In this context, H.E. Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, affirmed the Association's commitment to supporting Palestinian universities and enhancing their presence at both Arab and international academic levels. He stressed that smart education has become a key pillar in advancing higher education systems. His Excellency stated: "We welcome this valued visit and look forward to building effective cooperation programs with the Smart University College for Modern Education, in a way that promotes the exchange of expertise, develops academic staff capabilities, and keeps pace with the rapid transformations in technology-driven education."

For her part, Prof. Dr. Asia Al-Qawasmi expressed her appreciation for the significant role played by the Association of Arab Universities in supporting higher education institutions across the Arab region. She affirmed the college's commitment to developing strong partnership and cooperation ties with the Association, in service of students and the educational process as a whole.

A Global Arab Pride: The Association of Arab Universities Congratulates Dr. Omar Yaghi on Winning the 2025 Nobel Prize in Chemistry



The Association of Arab Universities proudly congratulates Professor Omar M. Yaghi on winning the 2025 Nobel Prize in Chemistry for his groundbreaking work on Metal–Organic Frameworks (MOFs)—revolutionizing energy, water, and environmental sustainability.

This historic achievement is a moment of pride for the entire Arab world, highlighting the ingenuity and global impact of Arab science.

This remarkable award also represents a turning point for the international recognition of Arab scientific excellence, showing that the Arab world is capable of innovation, discovery, and meaningful contributions to the planet and its future.

Congratulations, Professor Yaghi, for elevating Arab scientific achievement on the global stage.



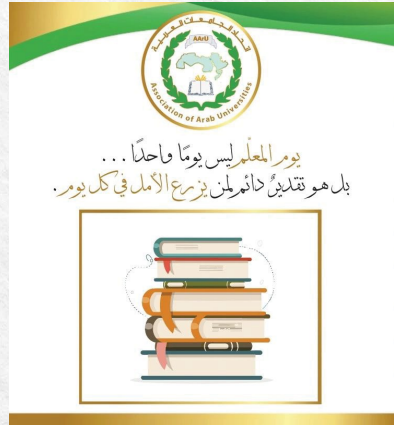


World Teachers' Day: Association of Arab Universities Honors Educators Shaping the Future

On the occasion of World Teachers' Day, the Association of Arab Universities extends its highest appreciation and gratitude to every teacher, professor, and academic in our great Arab world, who have carried the mission of education and knowledge with dedication, contributing to the shaping of generations and the building of the future.

Our celebration of this day is a tribute to the noblest mission in the life of nations—a mission that cultivates minds, preserves values, and charts the path for progress and development.

The teacher is the cornerstone of advancement and creativity, instilling in students the spirit of inquiry, knowledge, and innovation, preparing them to become the leaders of tomorrow and pioneers of progress in their societies.



On this occasion, the Association of Arab Universities reaffirms its pride in all faculty and administrative members across Arab universities and renews its commitment to supporting and empowering teachers and university professors through programs and initiatives aimed at developing higher education and enhancing the quality of its outcomes.

Wishing all teachers and professors across the Arab world continued success and well-being—you are the beacons of knowledge and the builders of the future.

The Association of Arab Universities and Abu Dhabi University Announce the Launch of the Second International Study Abroad Program (ISAP 2026)



Amman – October 2025

The General Secretariat of the Association of Arab Universities (AARU) proudly announces the launch of the Second International Study Abroad Program (ISAP 2026), organized in collaboration with Abu Dhabi University (ADU) — a leading institution that places strong emphasis on student engagement, creativity, innovation, and fostering collaboration among Arab university students.

The program will be held in the United Arab Emirates from January 4 to 13, 2026, offering a comprehensive educational experience that combines academic excellence, cultural exploration, and industrial exposure, empowering young Arab students to broaden their horizons and prepare for future leadership roles.

Program Highlights:

- **Multidisciplinary Lectures:** Delivered by distinguished experts in various fields, including business, engineering, finance, architecture, and law.
- **Cultural Expeditions:** Explore the UAE's rich heritage through visits to historical sites, modern landmarks, and vibrant traditional markets while engaging with local culture and traditions.
- **Industrial Visits:** Gain hands-on insights into Abu Dhabi's thriving industries by touring leading companies and observing how theory is applied in real-world contexts.
- **Student Engagement Activities:** Collaborate with Abu Dhabi University students through joint projects, social events, and campus experiences that promote cross-cultural exchange and long-lasting friendships.

Target Participants:

- Undergraduate students
- Postgraduate students
- MBA students
- Young professionals

The Association of Arab Universities invites its member universities to nominate their students for this distinguished program, which aims to enhance participants' leadership, academic, and intercultural skills — preparing a new generation capable of contributing meaningfully to their communities and advancing sustainable development goals.

Further details, including program fees and participation requirements, are available in the attached brochure.

The Association extends its sincere appreciation to all member universities for their ongoing collaboration and support, wishing them continued success and prosperity.



Immerse yourself in the UAE!

2nd International Study Abroad Program (ISAP2026)

Join us for an unforgettable 2nd International Study Abroad Program (ISAP2026) at Abu Dhabi University. Immerse yourself in a dynamic blend of academic excellence, cultural exploration, and industry insights

Upon completion of the program, the students will be **awarded a certificate** from Abu Dhabi University.

 **4 - 13 January 2026**

 **Abu Dhabi, Al Ain, and Dubai**

Early Bird Deadline: 15 October 2025

Early Bird Fee: US\$1000

contact: ISAP@adu.ac.ae

Includes intercity transportation, accommodations, cultural events, and company visits.

Application Deadline: 10 November 2025

Acceptance Notification: 30 November 2025

Tuition Fee: US\$1100

Payment link



Learn More



Apply Now



MULTIDISCIPLINARY LECTURES

Engage with experts from various fields, including business, engineering, finance, architecture, law, and more. Broaden your horizons through thought-provoking discussions and interactive sessions

INDUSTRY VISITS

Step into the heart of Abu Dhabi's thriving industries. Visit leading companies, explore cutting-edge facilities, and witness firsthand how theory translates into practice.

CULTURAL EXPEDITIONS

Discover the rich heritage of the UAE. Explore historical sites, modern landmarks, and vibrant markets. Connect with local traditions and customs.

ACTIVITIES WITH ADU STUDENTS

Interact with ADU students, exchange ideas, and build lasting friendships. Engage in collaborative projects, social events, and campus life.

Eligibility:

Undergraduates, MBAs, Postgraduates, or Young professionals

Credits:

3 credits

Explore Previous ISAP 2024:



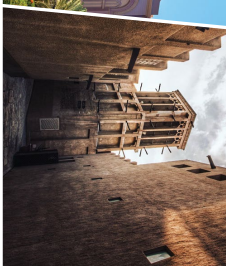
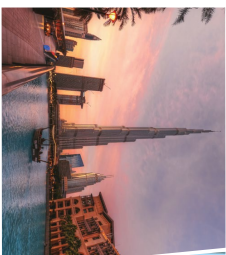
Dubai



Abu Dhabi



Al Ain



2nd ADU International Study Abroad Program
(ISAP2026)

Dates	5-Jan	6-Jan	7-Jan	8-Jan	9-Jan	10-Jan	11-Jan	12-Jan
Location	Abu Dhabi	Abu Dhabi	Al Ain	Abu Dhabi	Dubai	Abu Dhabi	Abu Dhabi	Abu Dhabi
Schedule	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Morning	Welcome session	Lecture #2 "Artificial Intelligence and Data from the Perspective of Digital Economy"	Lecture #3 "Well-being for AI: Building a Sustainable Healthcare Future"	Lecture #4 "Sustainable Innovation, Entrepreneurship, and Management Practices"	Lecture#6 "Leadership Beyond Borders: Thriving in the Global Business Landscape"			Group Presentation
	Campus tour	Arabic Language Lecture	Arabic Language Lecture	Lecture #5 "Beyond Ideas: Demystifying Intellectual Property Rights in the Digital Age"	Guest Lecture	Abu Dhabi tour		Certificate Appreciation Ceremony and Group Photo
Afternoon	Lecture #1 "From Screens to Streams: Decoding the Latest Trends in the Media Industry"	Industry Visit	Industry Visit	Industry Visit	Industry Visit	Abu Dhabi tour		Safari Trip
	Welcome Lunch							
	Simulation Activity	Industry Visit	Al Ain tour	Industry Visit	Dubai tour			
Evening	Abu Dhabi tour	Activity with ADU Students		Abu Dhabi tour				Farewell Lunch



MOROCCO EDUCATION FAIR 2025

November 20–21–22, 2025 | Rabat and Casablanca, Morocco

Join The Largest and Most
Comprehensive Student Fair
Ever Held in Morocco

Meet 1,000+ Students in
One Compact Event

Gain Access to the
Entire Moroccan
High School Network



WHY MOROCCO?

WHY NOW?

A strategic education hub with untapped potential.

Morocco is entering a new era. With its strong youth population, economic expansion, and growing appetite for international education, it is fast becoming one of the most promising student recruitment markets in the MENA region.

This event positions you in the heart of a dynamic, future forward education landscape!



Why invest in Morocco?

- **FIFA World Cup 2030 Co-host:** Infrastructure growth and global visibility are transforming the country.
- **Young, Globally Oriented Population:** Over 50% under the age of 30, with increasing access to international schooling.
- **High School Sector Booming:** Hundreds of private, franchise, and international schools with modern campuses and competitive English/French bilingual education.
- **Gateway Between Continents:** Morocco serves as a strategic link between Africa, Europe, and the Middle East, with deep diplomatic and economic ties to France, Canada, Turkey, and the GCC.

ABOUT THE EVENT



NOVEMBER 20–21, 2025



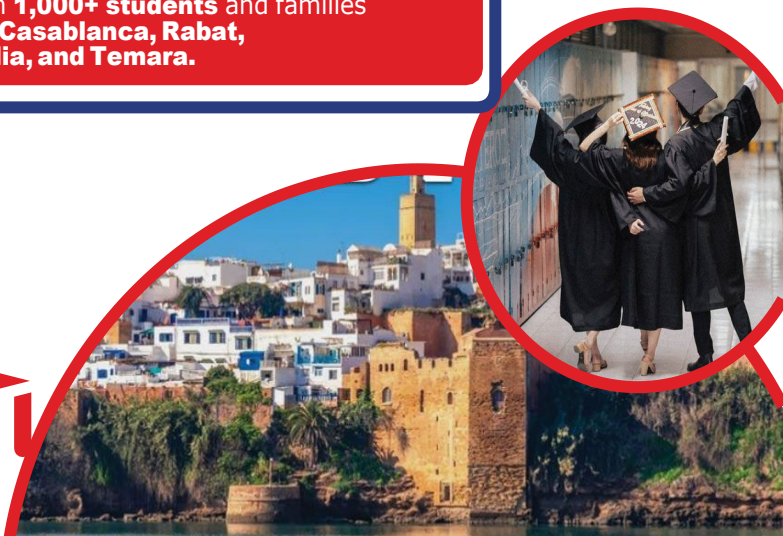
RABAT

PROGRAM OVERVIEW

DAY 1: Targeted Visits to Leading Private and Public High Schools

DAY 2,3: Major Education Fair in Rabat & Casablanca

Connect with **1,000+ students** and families from across **Casablanca, Rabat, Mohammedia, and Temara.**



WHAT MAKES THIS EVENT UNIQUE

- ★ **The Largest High School-Focused Student Fair Morocco Has Seen**
- ★ **All Top-Tier Schools Under One Roof**
- ★ **Unmatched Efficiency:** Reach Morocco's most promising students in just 48 hours
- ★ **Truly International:** Institutions from Europe, China, the Middle East, and beyond will participate
- ★ **Institutional Networking:** Meet representatives from both public and private higher education sectors
- ★ **Professional Consulting Teams** in English, French, and Turkish will support your booth and sessions



PARTICIPATING SCHOOLS

Collab International and ICES Morocco have direct partnerships with over 50 Moroccan high schools, and for this event, more than 35 leading institutions have confirmed their attendance, even more choose to attend every day!

CASABLANCA

Ecole Elbilila	Ecole El Medina	Compétence Ain Sbaa	Anisse International School
Ecole Romandie	Charif El Idrissi	Groupe Scolaire Berrada	Ecole Le Pont
Ecole Tazi	Léon Africain	Ecole Alexander	Ecole Universalisé
Ecole Le Cedre	La Pépinière	Ecole Louis Bertrand	Ecole Sanaa
Ecole Subrini	Pole Academy	Ecole Vale Danfa	Ecole Universalisé

MOHHEDIA

Ecole Jules Ferry	Ecole Pythagore
Ecole Majorelle	Ecole Galilée

RABAT & TEMARA

Blaise Pascal	Institut Al Manbaa	Groupe Scolaire Paul Verne – Souissi
Louis Le Grand	Groupe Scolaire High Tech	Zenith School – Temara
Elbilila Skolar	André Malraux	Groupe Scolaire Henry Matisse – Temara
Al Minbat	Fleurs de l'Âge – Temara	Madariss Maria – Temara

Itinerary

Dear Partners,

We are delighted to welcome you to the Collab / SIS International Education Fair - Morocco Tour 2025! Below, you'll find the detailed schedule for the event:

Wednesday, 19 November 2025 - Optional Arrival Day

- * Arrival of university representatives at Casablanca or Rabat Airport
- * Transfer to hotel (check-in)
- * Free day to rest

Thursday, 20 November 2025 - School Visits (Kenitra & Rabat)

or optional arrival day for remaining participants

Morning:

- * Departure from hotel
- * Visits to 2 high schools in Kenitra (presentations, Q&A with students)

Afternoon:

- * Transfer to Rabat
- * Visits to 2 high schools in Rabat
- * Return to hotel

Meals: Lunch provided

Friday, 21 November 2025 - Education Fair in Casablanca

Morning:

- * Breakfast at the hotel
- * 11:00 AM - Departure to the fair venue
- * Arrival and fair setup

Afternoon:

- * 1:00 PM - Lunch provided
- * 2:00 PM - Opening of the Education Fair
- * 7:00 PM - End of the fair

Networking with students, parents, and counselors from Casablanca and nearby regions.

Evening:

- * Return to hotel

Saturday, 22 November 2025 – Education Fair in Rabat

Schedule:

- * 10:00 AM – Setup & registration of university representatives**
- * 11:00 AM – Official opening of the fair**
- * 1:00 PM – 3:00 PM – Lunch available at the venue (at your convenience)**
- * 6:00 PM – Closing ceremony & group photo**

We look forward to meeting you all soon and making this tour an enriching experience for everyone!

Please feel free to reach out if you have any questions or need further assistance regarding logistics or your booth setup.

Warm regards,

EVENT PARTICIPATION AT A GLANCE



Audience of 1,000+
students and families



35+ top high schools
from across Morocco

Institutions from
Europe, China, Arab
World, and Africa



English, French,
Turkish, Arabic
Languages Supported



REGISTRATION & CONTACT

Contact Information:

mahdi@collabinternational.com

WhatsApp (North America):

+1 416 639 0106

WhatsApp (UK/Europe):

+90 542 579 2494

Participation Fee:

€3,000 for Member Universities.

€ 3,500 for Non- Member
Universities.

Registration Deadline:

August 31, 2025





Association of Arab Universities

Newsletter



Association of Arab Universities



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AArU_jor



www.aaru.edu.jo

