

Association of Arab Universities

# *Newsletter*

Monthly



**1<sup>st</sup> ARAB UNIVERSITIES  
& RECRUITMENT  
AGENCIES FORUM**

**AURAF**

**July/2025**

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# Towards Building More Integrated and Prosperous Knowledge Societies



Higher education is undergoing profound transformations at the global level, reshaping the concept of academic excellence and placing new responsibilities on universities—particularly in areas such as internationalization, diversity, and responsiveness to cross-border challenges. In this context, the Association of Arab Universities continues to advance its mission of strengthening the global visibility of Arab universities by supporting pathways to international engagement, expanding partnerships, and enhancing the ability of our institutions to attract students from around the world.

The convening of the First Forum for Arab Universities and International Student Recruitment Agents, on 28–29 July 2025, is a timely response to this strategic need. It marks a significant step in our shared journey toward building more connected and prosperous knowledge societies. Today, the recruitment of international students is not merely a means of increasing institutional revenues—it is a powerful tool for cultural exchange, academic enrichment, and



**Prof. Amr Salama**  
Secretary General





deepening collaboration between nations.

Recent global statistics reveal that the number of internationally mobile students surpassed 6.3 million in 2024, with projections indicating this will rise to 8 million by 2030. Yet, Arab universities currently account for only 2.5% of this total—highlighting the urgent need for robust national and regional strategies that enhance the competitiveness and attractiveness of our higher education institutions. At the same time, this presents a significant opportunity for Arab universities to broaden their reach and benefit from the intellectual and cultural diversity that drives innovation and research.

At the Association of Arab Universities, we firmly believe that fostering academic openness is a cornerstone of sustainable development and an essential step toward positioning our region as a destination for high-quality, inclusive, and globally engaged education.

We are proud of the active involvement of Arab universities in this collective effort and reaffirm our commitment to supporting internationalization initiatives and strengthening the role of Arab higher education in the global academic landscape. Our shared future begins with a commitment to knowledge.



## 103 Cooperation Agreements Signed at the Conclusion of the First Forum for Arab Universities and International Recruitment Agencies



Under the patronage of H.E. Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), the first Forum for Arab Universities and International Student Recruitment Agencies (AURAF) concluded its sessions on July 28–29 in Amman, Jordan. The event was jointly organized by AAU and Belgravia Advisers, with wide participation from universities representing seven Arab countries, alongside recruitment agencies and organizations from 42 Arab and foreign countries.

In his opening address, the Secretary-General emphasized that the forum comes at a critical time, as the higher education sector is undergoing fundamental transformations that position it as a strategic pillar for sustainable development. He stressed the importance of enhancing the international openness of Arab universities and their ability to attract students from around the world. He cited UNESCO data from 2023 indicating that international students now exceed 6.3 million globally, yet the MENA region accounts for only 3% of this total. Despite having over 1,000 universities, Arab institutions still host less than 2% international students.

Prof. Salama highlighted successful experiences of leading Arab universities—such as Cairo University, King Abdulaziz University, the University of Jordan, and the American University of Beirut—that have made significant progress in attracting international students by adopting English-language programs, signing global partnerships, and actively participating in international education fairs. He also praised national strategies in countries like Iraq, Egypt, the UAE, Jordan, Bahrain, and Morocco for supporting international student recruitment through visa facilitation, improved campus

environments, and policy reforms.

The Executive Director of AArU, Prof. Anas Ratib Alsoud, stated that the forum aimed to support Arab universities in enhancing their capacity to recruit international students from around the world by building strategic partnerships with accredited institutions in the global education sector. He affirmed that the forum's success was reflected in a strong institutional turnout. He added, the forum was a true launching point for building a more efficient and open Arab framework for academic marketing and student recruitment, grounded in transparency, quality, and innovation.

The forum featured keynote addresses from renowned international experts. Prof. Dana Redford, President of the PEEP Foundation for Education and Entrepreneurship Policy, presented an innovative perspective on the importance of creating “added value” in the international student experience. He emphasized that universities focusing on entrepreneurial and intercultural skills are better positioned to compete globally.

Prof. Ali Shams El Din, former President of Benha University and current President of EduGate, delivered a rich and insightful intervention, highlighting the challenges Arab universities face in academic internationalization. He stressed the need for a paradigm shift in institutional and administrative discourse and the importance of creating welcoming environments that align with global standards and celebrate cultural diversity. The forum also included two dynamic panel discussions on the future of student recruitment and the evolving role of agencies in fostering transparent and ethical ecosystems. In addition, direct networking sessions between universities and agents paved





# UNIVERSITIES



# RECRUITMENT AGENCIES







the way for long-term, mutually beneficial partnerships that will serve both students and academic institutions.

The forum concluded with a strong call to action: to build upon its recommendations as a foundation for a unified Arab strategy to elevate the international standing of Arab universities and transform them from student-sending institutions into globally attractive destinations for academic and cultural exchange.













Forum Pictures

Link







## **The Association of Arab Universities Honors H.E. Ambassador Dr. Haifa Abu Ghazaleh**



The Association of Arab Universities held a special ceremony to honor Her Excellency Ambassador Dr. Haifa Abu Ghazaleh on the occasion of the conclusion of her term of service, in recognition of her outstanding contributions during her tenure at the League of Arab States, where she served as Assistant Secretary-General and Head of the Social Affairs Sector.

This tribute comes in celebration of her distinguished career, her pioneering role in supporting the Association and its institutions, and her unwavering belief in the mission of Arab higher education. It also acknowledges her impactful efforts in advancing development causes and empowering women at both the Arab and international levels.

In his remarks during the ceremony, H.E. Professor Dr. Amr Ezzat Salama, Secretary-General of the Association, expressed the Association's pride in its strong and longstanding relationship with H.E. Ambassador Dr. Abu Ghazaleh. He praised her continuous and significant support for the Association's academic and societal initiatives, whether through her active participation in specialized conferences and events or through her direct backing of several strategic projects.

Among the key initiatives she played a vital role in supporting was the Arab University Rankings Project, launched by the Association in collaboration with the League of Arab States. The project serves as a scientific reference tool to assess the academic performance of higher education institutions and promote quality education and research across the Arab world. Her support was instrumental in establishing and adopting the project at the regional level.

Dr. Salama also highlighted her contributions to the development and promotion of key Arab strategies, including the Regional Strategy to Combat Violence Against Women and

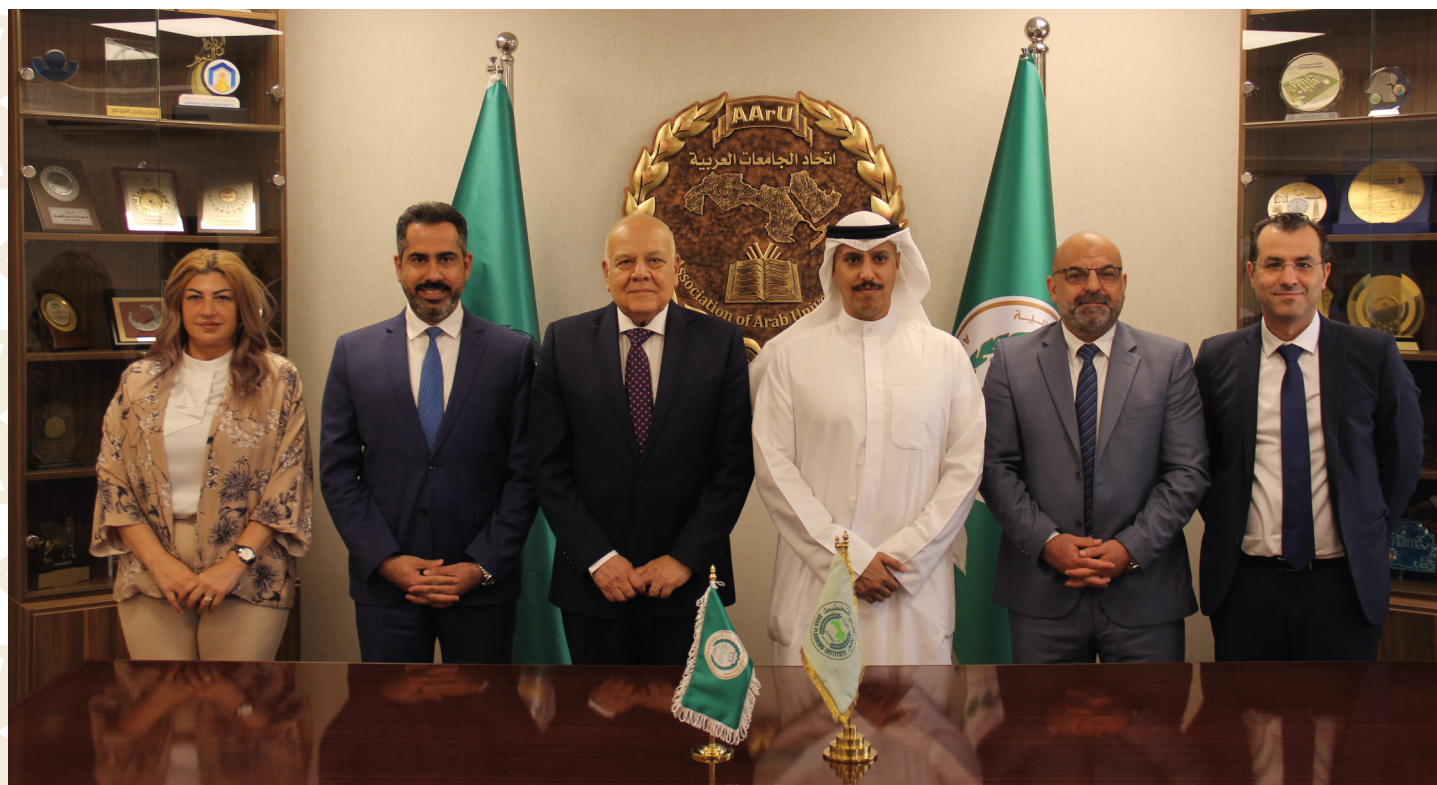
the Women, Peace, and Security Strategy, as well as youth empowerment initiatives such as “Arab Youth Capital” and the “Arab Youth Parliament.”

The event was attended by a host of high-ranking diplomatic and academic figures, who affirmed that H.E. Ambassador Dr. Abu Ghazaleh is a symbol of unwavering dedication. Her journey spans ministerial and parliamentary roles in Jordan, service at the United Nations, and a leadership position at the League of Arab States. Her previous nomination among the “1,000 Women for the Nobel Peace Prize” stands as early evidence of her profound influence on the Arab and international arenas.





# The Association of Arab Universities and the Arab Planning Institute Sign Memorandum of Understanding to Enhance Cooperation in Development, Training, and Scientific Research



The Association of Arab Universities and the Arab Planning Institute – State of Kuwait signed a Memorandum of Understanding aimed at enhancing joint cooperation in the fields of training, capacity building, studies, research, and developmental events. This comes as part of joint efforts to support sustainable development and improve the efficiency of educational and research institutions in the Arab world.

The signing of this memorandum followed a series of constructive meetings and discussions between the two parties, during which potential areas of cooperation and the projects of both the Association and the Institute were reviewed. These discussions revealed strategic intersections in goals and visions, particularly in supporting innovation, empowering human resources, and improving the performance of higher education institutions.

The agreement was signed by His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, and Dr. Abdullah Fahad Al-Shami, Director General of the Arab Planning Institute, in the presence of representatives from both sides.

The Memorandum of Understanding aims to establish an institutional partnership based on the exchange of expertise and cooperation in implementing training programs,

providing consultancy services, organizing conferences and developmental forums, and developing joint studies and research addressing priority development issues in the Arab region.

During the signing, both parties emphasized the importance of this cooperation as a step toward strengthening joint Arab efforts. The Association of Arab Universities serves as a key platform for coordinating academic work and knowledge exchange among higher education institutions, while the Arab Planning Institute is a leading regional reference in strategic planning and capacity building.

The memorandum stipulates the establishment of clear mechanisms for implementing agreed-upon initiatives and the formation of joint coordination teams to follow up on the implementation of the agreement's provisions, ensuring its effectiveness and sustainability.

The signing ceremony was attended by Prof. Anas Al-Saud, Executive Director of the Association, Ms. Lina Al-Bitar, Director of the General Administration, and Mr. Ziad Amara, Director of the Secretary-General's Office, along with a delegation from the Arab Planning Institute.

This cooperation represents a qualitative step toward strengthening partnerships between Arab institutions involved in development and education, contributing to the achievement of shared goals in building the Arab knowledge society and enhancing competitiveness and innovation in academic and economic institutions.





## The association of Arab Universities Explores Expansion of International Academic Partnerships



OBREAL

As part of its ongoing efforts to strengthen Arab presence on the global academic stage, His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), met with Mr. Ramon Torrent, Executive Director of OBREAL, during an official visit to the city of Barcelona. The meeting focused on exploring opportunities for academic cooperation and the exchange of expertise between Arab universities and their counterparts across various regions of the world. This dialogue aligns with strategic efforts aimed at:

- Expanding the scope of research and scientific collaboration between Arab and international universities.
- Supporting academic dialogue and building effective institutional partnerships at the global level.
- Enhancing the role of higher education institutions in addressing shared global challenges—particularly sustainability, climate change, and digital transformation.

The two sides also discussed the AAU's participation in high-level academic events scheduled for 2025, which aim to develop innovative solutions in education and development, and to promote South–South cooperation amid accelerating geopolitical and environmental challenges.

Among the most notable upcoming events is the Third Interregional Dialogue on

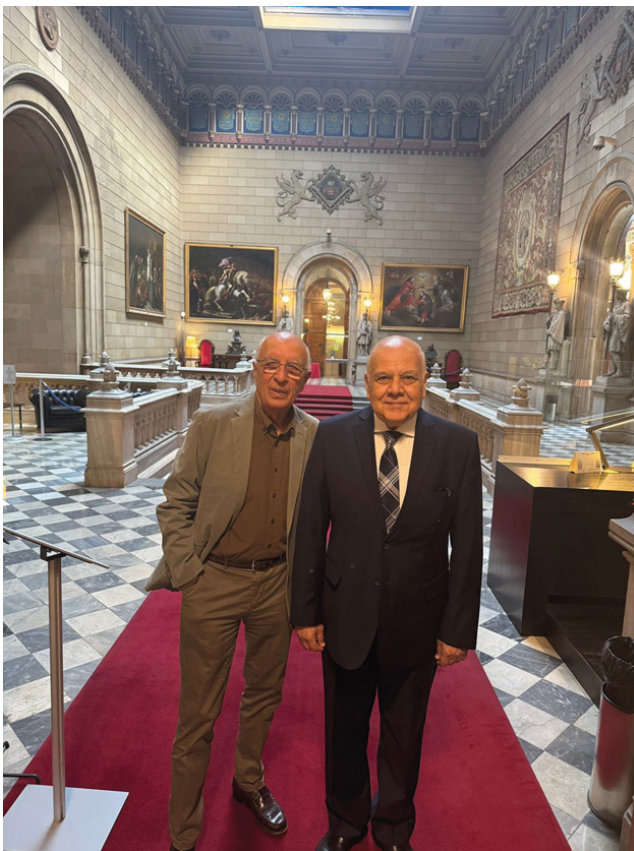




Education and Development, set to be held in Bogotá, Colombia, from November 3 to 7, 2025. Coordination is currently underway between AArU and OBREAL to ensure strong engagement from Arab universities in this major international forum.

In the same context, H.E. Prof. Salama also met with Ms. Elisabeth Colucci, Deputy Secretary-General of OBREAL, to discuss the possibility of hosting the Fourth Interregional Dialogue in Amman in 2026, as well as areas of cooperation in vital fields such as energy, climate, water, and the environment. The discussions emphasized the need to develop international policy frameworks to address these challenges and affirmed the pivotal role of higher education and scientific research in delivering sustainable and effective solutions.

The Association of Arab Universities reaffirms its commitment to representing Arab universities on the international stage and to building academic bridges that serve our societies and align with the aspirations of future generations.





# **The Association of Arab Universities Supports Scientific Education through the BASE Project Funded by Erasmus+**



As part of its unwavering commitment to enhancing the quality of higher education in the Arab world, the Association of Arab Universities (AArU), represented by H.E. Prof. Amr Ezzat Salama, Secretary-General, participated in the administrative meeting of the Bologna for Science Education in Palestine and Jordan (BASE) project. The meeting was hosted by the University of Barcelona, Spain, with broad participation from partner universities and institutions from Palestine, Jordan, and several European countries.

The AArU delegation also included Prof. Walid Salameh, Advisor to the Secretary-General, and Ms. Lina Al-Bitar, Director of the General Administration at the General Secretariat.

In his opening remarks, H.E. Prof. Salama expressed his pride in participating in this significant event, which marks an important milestone in the effort to modernize science education programs in Palestine and Jordan. The project seeks to align these programs with the European Bologna Framework, thereby supporting the recognition of academic degrees, enhancing student and



faculty mobility, improving the quality of scientific output, and opening new avenues for regional and international collaboration.

He also emphasized the importance of aligning Arab higher education systems with European and international standards. Prof. Salama highlighted the pivotal role the Association of Arab Universities plays in disseminating the project's outcomes and promoting regional benefit. He further praised successful cases of Bologna model implementation, such as those in Tunisia and Morocco, and stressed the need to link scientific research with education and academic mobility to support a comprehensive and sustainable education system.

#### - About the BASE Project

The Bologna for Science Education in Palestine and Jordan (BASE) project is an initiative funded by the European Union's Erasmus+ program. It aims to support science education in Palestine and Jordan by aligning it with the tools and standards of the European Bologna Process. The project's objectives include:

Developing science curricula based on the LMD system (Bachelor–Master–Doctorate)

Implementing the European Credit Transfer System (ECTS)

Supporting mutual recognition of academic degrees among universities

Enhancing academic mobility between Arab and European countries

To learn more about the project and its phases, visit:

- <https://basejops.org>



# Secretary-General of the Association of Arab Universities Meets President of Kuwait College of Science and Technology to Discuss Collaboration in Technology for Humanity



H.E. Professor Dr. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, received Professor Dr. Khalid Al-Beqain, President of Kuwait College of Science and Technology, in a productive meeting focused on enhancing academic cooperation between the two institutions.

The discussion covered the Association's ongoing activities and efforts in supporting higher education institutions across the region, alongside a presentation of key initiatives led by the Kuwait College of Science and Technology—particularly in the use of technology to serve humanity. Special emphasis was placed on programs designed to support and empower individuals with special needs through technological innovation and inclusive education.

Professor Dr. Khalid Al-Beqain briefed the Secretary-General on the College's readiness to organize an international scientific conference in this important field. The proposed event aims to highlight innovative technological solutions that benefit the most vulnerable communities, in cooperation with Arab and international academic institutions.



The Secretary-General welcomed the initiative, affirming the Association's support for such targeted efforts that reflect the societal role of universities and promote innovation for development and social equity.

At the end of the meeting, Professor Dr. Al-Beqain extended an official invitation to the Secretary-General to visit the Kuwait College of Science and Technology and learn more about its academic and research programs.

Also present at the meeting were Professor Dr. Anas Al-Saud, Executive Director of the Association, and Ms. Lina Al-Bitar, Director of the General Administration.



## Secretary-General of the Association of Arab Universities Participates in the Graduation Ceremony of Middle East University Students



As part of the academic partnership and fruitful cooperation between the Association of Arab Universities and Middle East University (MEU), His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association, participated in the graduation ceremony of the new cohort of Egyptian students at MEU. The event was held in the Egyptian capital, Cairo, in a distinguished celebratory atmosphere that brought together graduates and their families, reflecting the warm social spirit of this prestigious academic occasion.

This participation embodies the ongoing engagement and constructive collaboration between the Association of Arab Universities and educational institutions across the Arab world,

reinforcing the role of universities as key partners in supporting the Association's vision to advance higher education and scientific research in the region.

During the ceremony, H.E. the Secretary-General delivered a speech in which he extended his heartfelt congratulations and best wishes to the graduates and their families. He expressed his pride in this remarkable academic achievement, emphasizing that graduation marks a new beginning in their professional and personal journey. He urged the graduates to continue striving, developing themselves, and actively contributing to the progress of their communities.

His Excellency also praised the outstanding role played by Middle East University in preparing young talents and promoting a culture of excellence and innovation.





He highlighted the significance of MEU's educational model, which combines academic quality with a human and social dimension, as reflected in student-centered events such as this graduation ceremony, which deliberately included and celebrated the presence of families.

In his remarks, Dr. Salama emphasized the need to strengthen cooperation between Arab universities and various economic and social sectors, in a manner that fosters Arab integration and contributes to achieving sustainable development goals through quality education, scientific research, and innovation.



## Coordination Meeting on the Implementation of the “Arab Higher Education Area” Initiative



On Wednesday, 9 July 2025, a virtual coordination meeting was held via Zoom, bringing together representatives from the Association of Arab Universities (AArU), the Arab League Educational, Cultural and Scientific Organization (ALECSO), and the Ministry of Higher Education and Scientific Research of the Republic of Iraq. The meeting aimed to follow up on the implementation of the initiative to establish an Arab Higher Education Area, which was proposed by H.E. Prof. Dr. Naeem Al-Aboudi, Minister of Higher Education and Scientific Research in Iraq, during the 56th session of the Association of Arab Universities Conference, held at the University of Baghdad.

The meeting focused on reviewing the implementation timeline and proposed roadmap for the initiative, which seeks to foster greater collaboration and



integration among higher education institutions across the Arab region. Participants discussed the detailed action plan, assigned responsibilities among partner organizations, and explored coordination mechanisms with relevant stakeholders in Arab countries. Potential funding sources to ensure the initiative's long-term sustainability were also addressed.

In closing, participants underscored the importance of ongoing coordination and collective action to implement the initiative within the agreed timeframe. The next coordination meeting is scheduled for late July 2025 to assess progress and review forthcoming steps.



## Secretary-General Visits Headquarters of CyberLaw / Qistas Information Technology Company.



As part of efforts to strengthen mutual cooperation, His Excellency Prof. Amr Salama, Secretary-General of the Association of Arab Universities (AAU), paid a visit to the headquarters of CyberLaw / Qistas - Information Technology Company in Amman. During the visit, a coordination meeting was held with the company's team to follow up on the implementation of the Memorandum of Understanding signed between the two parties, aimed at establishing a strategic partnership in the fields of legal education and legal technology.

During the meeting, His Excellency emphasized the importance of this partnership in advancing the legal education ecosystem within Arab universities by integrating modern technologies, fostering scientific research, and supporting students' skills in law and digital transformation.

Both sides agreed to organize a joint Arab scientific conference focusing on the future of legal education in the Arab world, with the participation of prominent academic and legal experts. They also agreed to launch a series of training workshops targeting faculty members and students from law and science faculties in AAU's member universities.



The meeting further explored mechanisms for leveraging artificial intelligence to enrich legal educational content, including tools for legal text analysis, the design of interactive learning platforms, and the enhancement of access to modern legal knowledge resources—all aimed at updating legal curricula and improving educational outcomes.

The meeting was attended by Ms. Lina Albitar , Director of General Administration, and Mr.Ziad Amara, Director of the Secretary-General's Office.

This visit comes within the framework of the Association's vision to promote legal innovation and enhance collaboration with leading institutions in legal technology—supporting academic and professional advancement across the Arab world.



## Secretary-General of the Association of Arab Universities Participates in the General Assembly of the Mediterranean Universities Union (UNIMED) at the University of Calabria



His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), participated in the General Assembly of the Mediterranean Universities Union (UNIMED), hosted by the University of Calabria in Italy.

In his opening remarks, His Excellency expressed his appreciation to UNIMED and the organizing institutions, affirming that this gathering reflects a shared belief in the pivotal role university networks play in building bridges of cooperation and creating genuine opportunities across the Mediterranean region.

The Secretary-General emphasized that internationalization is no longer limited to student and faculty mobility, but has become a strategic pillar in the development of modern universities. He highlighted the importance of integrating international dimensions into curricula, expanding research partnerships, and adhering to global academic standards.

He also reviewed the key initiatives led by AAU in this field, including the organization of multi-regional leadership forums involving Arab, European, Chinese, Turkish, and Russian universities; supporting the Global University Associations Forum (GUAF) to strengthen collaboration with global university networks;





implementing the Arab-Chinese 10+10 Program to foster joint research and student exchange; and launching the Mediterranean Academy for Professional Excellence (MAPE) in May 2025 in Italy, aimed at bridging the gap between traditional academic education and labor market needs in the Mediterranean, especially for youth and women.

His Excellency praised the European Commission's initiative to establish a Euro-Mediterranean University Alliance and offered several key recommendations to ensure its success, including:

- Engaging Arab universities as equal partners in leadership.
- Aligning the alliance's priorities with regional challenges (e.g., climate change, migration, unemployment).
- Launching the initiative through joint pilot groups.
- Providing financial and technical support for universities in fragile contexts.
- Involving ministries of education to facilitate student mobility and qualification recognition.
- Ensuring the long-term financial sustainability of the initiative.

He concluded by highlighting the efforts of Arab universities in supporting refugees and students affected by conflict, including:

- Establishing a support fund for Palestinian universities.
- Implementing joint projects with UNHCR.
- University-led initiatives in Jordan to support Syrian refugees.
- A student support initiative for Palestinians in collaboration with the Kuwait Society for Student Relief.

In closing, the Secretary-General emphasized the need to develop balanced education systems that reflect the unique characteristics of each society, calling for partnerships based on trust and mutual respect to achieve the desired transformation in the Mediterranean region.



# High-Level Bilateral Meeting: Secretary-General of the Association of Arab Universities Explores Avenues of Cooperation with the President of the University of Barcelona



As part of ongoing efforts to strengthen academic partnerships between the Arab world and Europe, His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), held a high-level bilateral meeting with Prof. Joan Josep Garcia, President of the University of Barcelona, on July 4, 2025, in Barcelona.

The two sides discussed potential areas of collaboration between the University of Barcelona and AAU member universities, particularly in the development of joint research programs and the exchange of faculty and students. During the meeting, H.E. Prof. Salama presented the Chinese-Arab “10+10” initiative as a successful model of regional cooperation and proposed launching a Euro-Mediterranean version of the initiative, involving ten Arab and ten European universities. The proposal was welcomed by the President of the University of Barcelona, who expressed the university’s readiness to lead the initiative on the European side.

The two parties also agreed to organize a joint international conference in 2026, focusing on the future challenges of higher education across the Mediterranean region





and the role of artificial intelligence in this transformation. In addition, they plan to hold a series of periodic workshops on quality assurance and academic accreditation.

Both parties described the meeting as a new milestone toward a sustainable strategic partnership. Prof. Garcia emphasized that the University of Barcelona regards the Association of Arab Universities as a key partner in advancing Euro-Arab academic dialogue, while H.E. Prof. Salama reaffirmed the Association's commitment to translating the outcomes of the meeting into concrete programs that support the development goals of Arab universities.

The meeting concluded with an agreement to draft a concept paper outlining the proposed cooperation and to form a joint committee to oversee its implementation, paving the way for the signing of a Memorandum of Understanding in the near future.

It is worth noting that the University of Barcelona, founded in 1450, is one of Europe's oldest and most prestigious universities. It ranks among the top 100 universities worldwide according to the QS World University Rankings and is renowned for its pioneering research, particularly in medicine and the humanities.



# The Association of Arab Universities Organizes a Virtual Scientific Workshop on RIVYR Journal Management System in Cooperation with the Egyptian Knowledge Bank-International



يسر إتحاد الجامعات العربية بالتعاون مع بنك المعرفة المصري الدولي أن يدعوكم لحضور ندوة علمية اونلاين بعنوان:

## جولة تعريفية في نظام RIVYR لإدارة المجلات العلمية برعاية بنك المعرفة المصري الدولي

### محاور الندوة

- أهداف النظام ودوره في تطوير إدارة المجلات العلمية
- الفئات المستفيدة (المحررون، المراجعون، المؤلفون، الناشر)
- عرض حي للنظام (لوحة التحكم الرئيسية، إدارة تقديمات المقالات، التواصل داخل النظام، إصدار الأعداد والنشر، إعدادات التحرير وواجهة المجلة)
- أدوات الجودة والنزاهة العلمية

أهداف النظام ودوره في تطوير إدارة المجلات العلمية

الفئات المستفيدة (المحررون، المراجعون، المؤلفون، الناشر)

عرض حي للنظام (لوحة التحكم الرئيسية، إدارة تقديمات المقالات، التواصل داخل النظام، إصدار الأعداد والنشر، إعدادات التحرير وواجهة المجلة)

أدوات الجودة والنزاهة العلمية

المهندس / حسين محمود  
المدير التنفيذي للشركة المطورة  
لنظام النشر العلمي - RIVYR

الأحد  
12:00 ظهراً  
(بتوقيت الأردن)  
2025/7/20

رابط التسجيل

The General Secretariat of the Association of Arab Universities, in cooperation with the Egyptian Knowledge Bank International, organized a virtual scientific workshop on Sunday, July 20, 2025, entitled: “An Introductory Walkthrough of RIVYR – Journal Management System”, held via video conferencing.

The workshop aimed to introduce academics and professionals in the field of scholarly publishing to the RIVYR system, an advanced digital platform for managing scientific journals in accordance with the highest standards of quality and academic integrity.

The session was led by Eng. Hussein Mahmoud, Executive Director of the company that developed the system. During the workshop, he presented the core objectives of the system in enhancing editorial and administrative workflows in scientific journals. He also delivered a live demonstration of the platform, showcasing its main dashboard, the services it offers to editors and publishers, and the tools it provides to ensure quality and integrity in the scientific publishing process.

The workshop witnessed notable engagement, with the participation of over 100 academics and professionals from various Arab universities, representing a distinguished group of individuals involved in the management and development of scholarly and research journals within their institutions.

This workshop reflects the Association of Arab Universities’ commitment to supporting and promoting best practices in academic publishing and to offering innovative technological solutions that contribute to advancing the quality of scientific output in the Arab world.



## Visit of the Secretary-General of the Association of Arab Universities to Al-Hussein Technical University to Explore Avenues of Cooperation



His Excellency Prof. Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, met with Prof. Ismail Al-Hinti, President of Al-Hussein Technical University, on Thursday, July 17, 2025, at the university's campus located in the King Hussein Business Park in the Jordanian capital, Amman.

The meeting focused on strengthening joint cooperation between the Association and the University in organizing conferences and academic and scientific activities. It also explored potential partnerships in the areas of innovation, technology, and applied education.

His Excellency the Secretary-General praised the pioneering experience of Al-Hussein Technical University, describing it as a model for higher education in the Arab world. He commended the remarkable achievements the university has made since its establishment and noted its upcoming 10th anniversary in 2026, celebrating a decade of leadership in Jordan and the region.

Both parties emphasized the importance of building on past successes and expanding collaboration in ways that support the goals of higher education in the Arab world and enhance the technical and professional competencies of Arab students.

# Meeting Between the Association of Arab Universities and the Arab Renewable Energy Commission to Explore Areas of Joint Cooperation



His Excellency Professor Amr Ezzat Salama, Secretary-General of the Association of Arab Universities (AAU), received a delegation from the Arab Renewable Energy Commission on Wednesday, July 16, 2025, at the AAU General Secretariat headquarters in Amman, Jordan.

The meeting focused on exploring avenues for strengthening cooperation between the two institutions in the fields of education and scientific research related to renewable energy and sustainable development. Discussions also included the potential signing of a Memorandum of Understanding aimed at aligning efforts and launching joint programs and initiatives that serve Arab universities and promote innovation in the renewable energy sector.

H.E. Prof. Salama emphasized the importance of the Union's openness to collaboration with specialized Arab institutions to empower universities in addressing environmental and developmental challenges. He highlighted the pivotal role universities can play in advancing knowledge and technology in this vital field. For their part, the delegation from the Arab Renewable Energy Commission commended the Association's leadership in supporting Arab scientific research and expressed their aspiration to build a strategic partnership that paves the way for impactful joint action in support of sustainable development across the Arab world. As part of fostering a culture of innovation and sustainability among Arab students, the two parties also discussed the possibility of Arab universities participating in the Solar Boat Competition, scheduled to take place in Ohio, USA, from June 2 to 7, 2026. This prominent educational initiative encourages the development of innovative solutions in the field of renewable energy and enhances students' skills in applied sciences and engineering.



# Association of Arab Universities Holds Scientific Seminar on Research Integrity: Towards a Fair Research Environment.



His Excellency Professor Amr Ezzat Salama, Secretary-General of the Association of Arab Universities, inaugurated a scientific seminar held virtually by the Association under the title:

"Towards a Fair Research Environment: How Do We Avoid Manipulation and Build Responsible Scientific Evaluation?"

In his opening remarks, His Excellency emphasized the importance of promoting integrity and transparency in research practices within Arab universities. He stressed the need for institutional measures to safeguard the research ecosystem from unethical academic conduct.

The seminar was presented by Professor Essam Khamis Ibrahim, Senior Faculty member at the Faculty of Science – Alexandria University, and Academic Advisor to the Secretary-General of the Association. His presentation covered a range of key topics, including: research integrity, falsification of institutional affiliation for the purposes of promotion or publication, and the relationship between integrity and the quality of research performance in universities.

The seminar witnessed wide participation from academics and researchers across various Arab universities, as part of the Association's ongoing efforts to promote a culture of responsible research and to enhance the efficiency and quality of academic publishing in the Arab world.

From the General Secretariat of the Association, the seminar was also attended by Professor Anas Rateb Al-Saud, Executive Director, and Ms. Lina Al-Bitar, Director of the General Administration.



يسر اتحاد الجامعات العربية أن يدعوكم لحضور ندوة علمية أونلاين بعنوان:  
**نحو بيئة بحثية عادلة:  
كيف نتجنب التلاعب ونبني تقييماً علمياً مسؤولاً؟**

**محاور الندوة**

- نزاهة البحث العلمي.
- تزوير الانتماء المؤسسي، التلاعب بالانتماء المؤسسي، المراوغة بالانتماء المؤسسي.
- نزاهة وجودة البحث العلمي في تقييم أداء الجامعات.
- سياسات وإجراءات لضبط الانتماء المؤسسي في البحث العلمي.



Meeting ID:  
899 0888 2330  
Passcode:  
379710



**12:00 ظهراً**  
(بتوقيت الأردن)



**الأحد**  
**2025/ 7/ 27**



**أ.د. عصام خميس إبراهيم**  
- الأستاذ المتفرغ بكلية العلوم - جامعة الإسكندرية  
- مستشار الأمين العام لاتحاد الجامعات العربية

# **The Association of Arab Universities, in Collaboration with Abu Dhabi University, Launches a Specialized Online Workshop on AI-Enhanced Education**



On Monday, July 21, 2025, the Association of Arab Universities, in collaboration with Abu Dhabi University, launched a specialized online workshop titled: AI-Enhanced Teaching and Learning Certificate, with the participation of over 100 academics and university professors from more than thirteen countries.

This workshop is part of a pioneering training program specifically designed to develop the capabilities of faculty members at Arab universities by equipping them with artificial intelligence tools and effective strategies for integrating AI into higher education. The initiative aims to drive a qualitative shift in teaching methods and classroom engagement.

The workshop is led by Dr. Hamad Odhabi, Vice Chancellor for Artificial Intelligence and Operational Excellence at Abu Dhabi University, and a leading expert in technology-enhanced education. Dr. Odhabi brings extensive academic expertise and strategic insight into digital transformation in higher education.

The program features a comprehensive curriculum that blends theoretical foundations with practical applications. Participants gain a deep understanding of AI

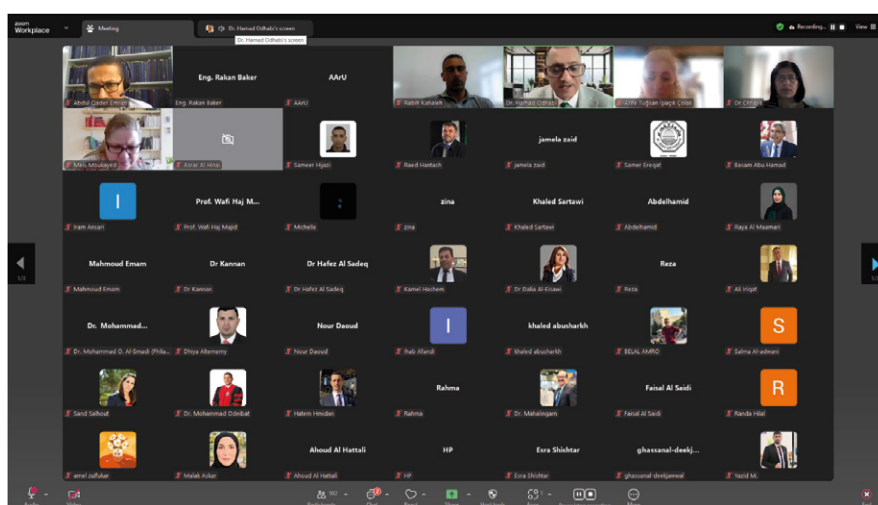
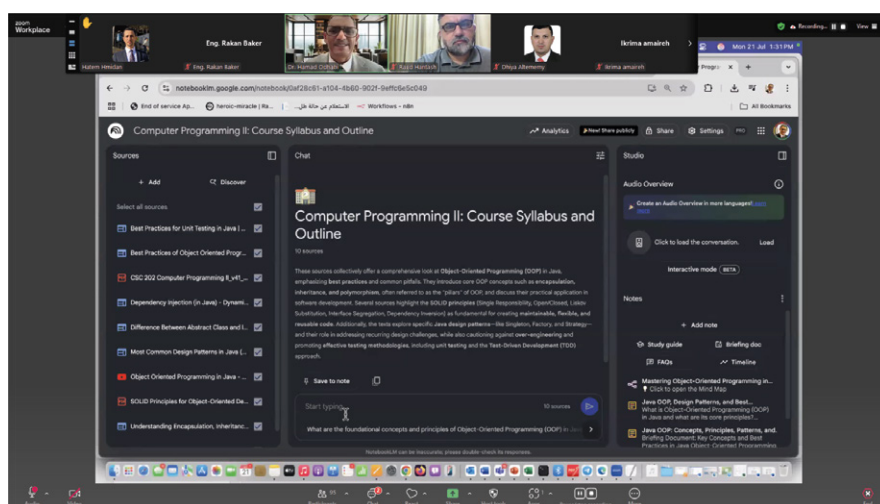


principles and their educational implications while enhancing their skills in designing AI-supported learning experiences. The program focuses on the development of innovative course models that integrate technology ethically and effectively—aligned with the fast-paced evolution of the education sector.

The workshop continues today, Tuesday, with interactive sessions and hands-on training activities. It supports collaboration and knowledge exchange among Arab academics and reflects the Association of Arab Universities' ongoing efforts to promote digital transformation and improve the quality of higher education institutions across the Arab world. Participants who fulfill the workshop requirements will be awarded a certificate of participation.



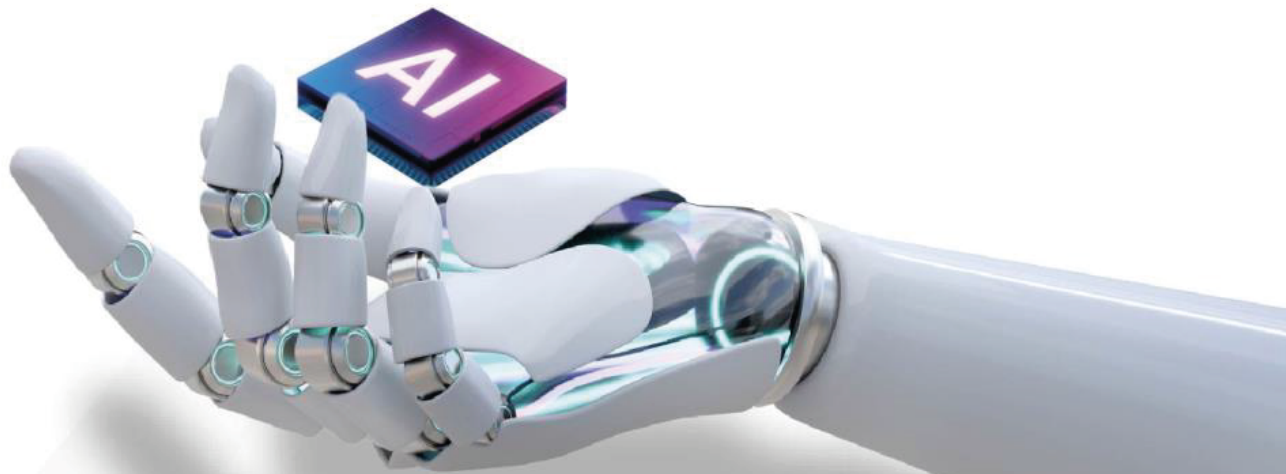
**Dr. Hamad Odhabi**  
Vice Chancellor for AI and  
Operational Excellence  
Abu Dhabi University





Second International Conference  
UNIVERSITIES AND ARTIFICIAL  
INTELLIGENCE TECHNOLOGY  
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## Conference Topics

1. The Impact of Artificial Intelligence in Education for Sustainable Digital Higher Education.
2. Virtual Reality in Education.
3. Natural Language Processing (NLP).
4. Quality Assurance of AI-Based Learning Personalized Learning through AI, AI and Teacher Professional Development.
5. AI, Leadership and Governance.
6. AI for Cybersecurity.
7. AI in Healthcare.
8. Ethical Considerations of AI.
9. Other related topics to AI.

Selected papers could be considered for publication in prestigious, high-impact journals.

**Abstract submission: 20 Aug. 2025**

**Full text submission : 11 Sep. 2025**

**Reviewed submission: 21 Sep. 2025**

Category	AARU Member	Non AARU Member
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Researchers	\$350	\$450
Attendance	\$250	\$250

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- Airport transfer.

### Package 2

**2.500 \$**

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- Coffee breaks and meals.



**Exhibition booth 9m sq  
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