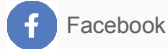


[Visit MENA-HELFF Website](#)



Under the Patronage of

**H.E Sheikh Nahayan Mubarak Al Nahayan**

*Minister of Culture, Youth and Community Development, United Arab Emirates*

**“Towards Transformative Higher Education: The Role of Innovation in the 21<sup>st</sup> Century Digital and Knowledge based Society”**

9<sup>th</sup> to 11<sup>th</sup> of November, 2015 | Dusit Thani | Abu Dhabi-UAE



**Ensure your Organization's Presence at the Region's Exclusive Gathering  
of Leaders of Higher Education**

**-Few Stands Remaining -**

**Dear Exhibitors,**

The 2nd MENA Higher Education Leadership Forum (MENA-HELFF) is just around the corner, so if you have not yet booked your stand, you may want to do so before it is too late. Exhibiting at the MENA- HELFF will provide you with an exclusive opportunity to represent your organization and showcase your latest products and services to more than 300 Higher Education leader and decision maker representing over 180 institutions across more than 50 countries. Join our other exhibitors and share with our high level audience your latest innovations, products and services.

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**Why you should exhibit?**

Expand your network, penetrate new markets,

share your experiences , showcase your latest innovations and products, generate valuable leads and foster global partnerships are among some of the reasons you may want to ensure your organization's presence at the forthcoming MENA- HELF.

**+300 Higher Education Leader and Decision Maker**

**+50 Participating Countries**

**+180 Institutions Represented**

**+60 Speakers and Presenters**

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### **Who will be there?**

Reach out and connect with Higher Education leaders and decision-makers from over 50 countries; including HEIs Presidents, Vice Presidents, Provosts and Deans as well as representatives of Ministries of Higher Education and Accreditation Agencies. In addition, several high level officers of IGOs, NGOs, research organizations and vocational training institution and much more will be there.

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### **Exhibitors' profile?**

Targeted exhibitors include but are not limited to:

- Universities and Colleges wanting to showcase their latest innovations
- Technology providers offering tools, equipment and support services to Higher Education Institutions
- Publishers
- Higher Education Service Provider ( Training, Accreditation, Leadership Development, etc.)
- Content Developers
- Research Centers
- Organizations involved directly or indirectly with supporting Higher Education regionally or globally

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### **How to Book your Stand?**

Download and fill the Exhibition [Booking Form](#) available on the Forum's website at [www.menahelf.com](http://www.menahelf.com)

You can find further information about the various exhibition packages at:

[http://menahelf.com/?page\\_id=6326](http://menahelf.com/?page_id=6326)

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### **Looking for More Exposure?**

To even further increase your visibility prior, during and after the Forum, you can benefit from our various sponsorship opportunities available which includes a complementary exhibition stand.

More information can be found at: [http://menahelf.com/?page\\_id=6313](http://menahelf.com/?page_id=6313)



Please do not hesitate to contact us should you have any further queries and we look forward to having you among us in November.

Best Regards,

**Ms. Reham Haj**

Programs & Event Coordinator , CLICKS

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- [Exhibition Package](#)
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