



1ST AMERICAN UNIVERSITY IN THE EMIRATES
INTERNATIONAL RESEARCH CONFERENCE

CREATIVE BUSINESS / SOCIAL INNOVATION

15-16 November 2017

The 1st American University in the Emirates International Research Conference (AUEIRC) will provide a platform for academicians, researchers and practitioners from all over the world to meet, exchange ideas and network, in order to deliberate on the challenges and opportunities for businesses in the contemporary world. Further this conference will provide an opportunity for meeting of great minds and serve generation and adoption of ideas in the fields of creative innovation that can scale for the benefit of communities.

Important Dates:

Abstract Submission

30th June 2017

Acceptance Notification

15th July 2017

Final Paper Submission

1st Sept. 2017

Registration Fee:

Presenters 350 USD (AED 1,295)

Attendees 250 USD (AED 925)

Student 150 USD (AED 555)

Organizing Committee

Prof. Miroslav Mateev

Prof. Golam Mustafa

Prof. Assem Tharwat

Dr. Arafat Al Naim

Dr. Anthony Ijeh

Dr. Asma Salman

Dr. Mahir Albanna

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Conference Venue

American University in the
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800 AUE (283)

Creative Business and Social Innovation

- Accounting and Finance
- E-Commerce and Marketing
- Hospital and Healthcare
Management
- Human Resource
Management
- Insurance and Risk
Management
- International Trade and
Economy
- Operation and Supply Chain
Management
- Strategic and Change
Management
- Bitcoin
- Digital/ Virtual Currencies
- Cryptocurrency

Creative Industries and Social Innovation

- Creative Industries,
- Film and TV Production

Education and Social Innovation

- Counselling for School
Success
- Education Technology and
Pedagogy

Governance and Legislation

- Conflict of laws
- Intellectual Property
- International Law
- Labour Law
- Legislation
- Liability
- Real Estate
- Trade Law

Media for Smart Cities

- Diplomacy and Foreign Policy
- Mass Media and Public
Relations
- Security and Intelligence
- Countering Extremism &
Terrorism
- Smart Cities & Cyber Security
- Geostrategic Security
Challenges & Crisis
Management

Smart Technologies and Innovation

- Communications
- Cyber Security
- E-Business
- E-Learning
- Electronics
- Information Security
- Intelligent Systems
- Machine Vision
- Technology Trends

Accepted papers will be published by Springer in edited volumes following their specific fields as printed volumes as well as online in the digital library SpringerLink. Authors of selected best papers will be invited to submit a revised version of their papers for peer review and publication.

Submission guidelines: <https://www.springer.com/gp/authors-editors/conference-proceedings/conference-proceedings-guidelines>

Paper submission: <https://easychair.org/cfp/aeirc2017>