



Arab Universities & Recruitment Agencies Forum (AURAF)

Organizers: Association of Arab Universities in Collaboration with Belgravia Advisers

28–29 July , 2025

Amman, Jordan

Event Overview:

This is a two-day forum that aims to foster collaboration between Arab universities and international student recruitment agencies, facilitating partnership agreements that enhance student mobility, enrollment, and global engagement.



Participated Party	Participation Fee	Inclusions
Universities AArU Members	3.900\$	Accommodation for 2 representatives for 3 nights, space for showcasing the university, participation in B2B meetings, networking sessions, and branding in event materials.
Universities Non - AArU Members	4.900\$	

*If the participant arranges their own accommodation, \$500 will be deducted from the total fees.

[Participation fees
for Universities
AArU members](#)



[Participation fees
for Universities
non-AArU members](#)



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AURAF-Fourm Agenda

Day 1: July 28, 2025

Registration (09:00 - 10:00)

First Session (10:00 - 12:30)

- Opening Ceremony
- Welcome speech by representatives from the Association of Arab Universities and Belgravia International.
- Keynote address: The Future of International Student Recruitment in the Arab World.
- Presentation on current trends in student recruiting and student mobility

Lunch (12:30 - 14:00)

Second Session (14:00 - 15:30)

- Panel Discussions & Future recruiting Strategies
- Building Sustainable Partnerships Between Universities & Agencies.
- Regulatory & Ethical Considerations in Student Recruitment.

Coffee Break (15:30 - 16:00)

Third Session (16:00 - 17:30)

- Expanding Student Recruitment Markets for Arab Universities.
- How Technology & AI Can Enhance Student Recruitment Strategies.

Evening (20:00 - 22:00)

- Gala Networking Dinner.

Day 2: July 29, 2025

B2B Meetings & Agreement Signings (10:00 - 14:00)

- B2B Meetings & Agreement Signings
- Pre-arranged one-on-one meetings between universities and agencies.
- MOUs and partnership agreements signing ceremony.

Lunch (14:00 - 15:30)

Closing Remarks (15:30 - 16:00)

- Closing remarks and roadmap for future cooperation.

For more information, please contact:

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Date



28-29 July 2025

Location



Grand Hyatt Amman
Amman, Jordan



[Register here](#)